

## Panel Session One | How Oakland Businesses are Working to Improve Sustainability in the Bay Area



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### Panelists



**Adam Browning** is a seasoned cleantech and non-profit executive, with deep experience in changemaking, clean energy and climate justice policy, legislative campaigns, regulatory processes, grassroots advocacy, collaborative partnerships, communications, and fundraising.

Adam is now the Executive Vice President of Forum Mobility, a private start-up working to electrify heavy-duty fleets and bring zero-emission goods-movement solutions to US ports.

Previously, Adam was the co-founder and former Executive Director of Vote Solar, a national non-profit advocacy organization with the mission of a 100% clean and equitable energy system in the US. Founded in 2002, Vote Solar played a central role in making solar a mainstream energy source in the US, and now has a staff of over 40 changemakers working on state-level clean energy campaigns in 27 states.

Adam is on the board of Power for All, an international non-profit working to bring distributed renewable energy to the ~1B people on the planet without power.

Adam is a graduate of Swarthmore College and served in the Peace Corps in Guinea-Bissau.



**Ashley Porter**, a seasoned professional with eight years in the transportation industry, serves as the Sales Manager at TEC Equipment, a Volvo and Mack dealership. As a dedicated leader, Ashley plays a pivotal role in the company's Oakland location, spearheading initiatives in the rapidly evolving field of e-mobility. With a passion for innovative solutions and a wealth of experience, Ashley is committed to driving TEC Equipment's success in the dynamic transportation sector.



### **Kirsten Ritchie**

As Global Director, Climate Action + Sustainability, for Gensler, Kirsten delivers strategic carbon zero and well-being design innovation to the built environment around the world. Kirsten works with clients from single project to portfolio scale solutions. Her experience encompasses the workplace, retail, hospitality, education, transportation, aviation, and infrastructure sectors; and she is a recognized authority in green product standards and sustainability rating systems.

A civil engineer with deep roots in construction and building material life cycle impacts, Kirsten co-founded MaterialsCAN – the Materials Carbon Action Network – focused on the smart prioritization of embodied carbon in building materials. She also serves on the Board of the Ecological Building Network, and formerly, on the Board of the US Green Building Council. Kirsten holds a B.S. in Civil Engineering from the University of California, Berkeley, and an M.S. in Civil Engineering from California State University, San Jose.

### **Moderator**



**Richard Battersby** is an Assistant Director for Oakland Public Works and the volunteer Director of the East Bay Clean Cities Coalition and has over 30 years of experience in the sustainable transportation space. He speaks frequently on clean air vehicle subjects at industry events and has participated in the successful award of over \$15 million in clean air vehicle and infrastructure project funding. Richard holds multiple ASE Master Technician certifications (over 40 individual certifications) and was inducted into both the DOE Clean Cities and Public Fleet Manager Halls of Fame. Most recently, Richard received the Legendary Lifetime Achievement Award from the Public Fleet Manager Hall of Fame, and the Benjamin Watson Inspirational Award from the Clean Cities Coalition Council.