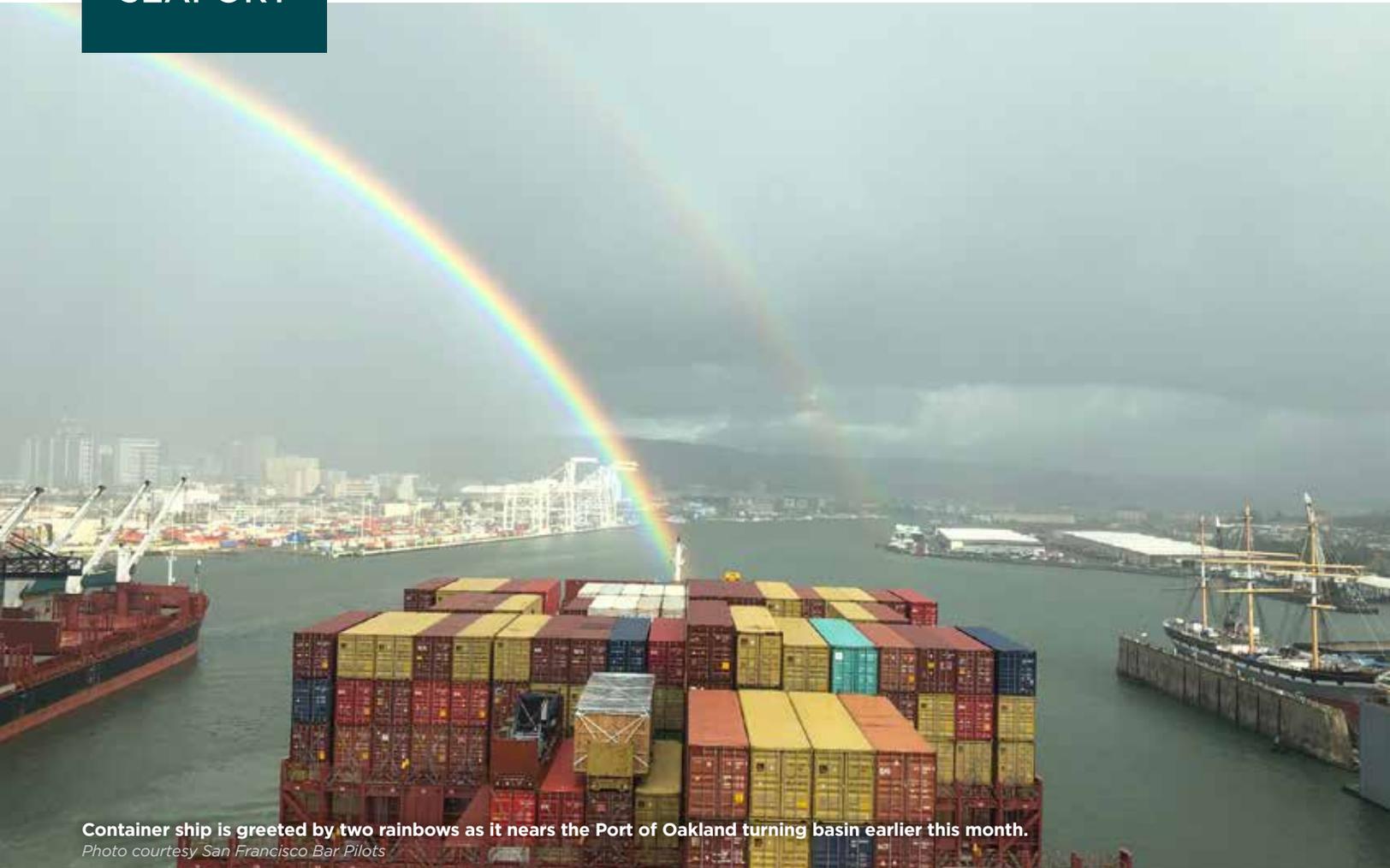




**PORT OF OAKLAND
SEAPORT**

DECEMBER 2018

MARITIME e-NEWS



Container ship is greeted by two rainbows as it nears the Port of Oakland turning basin earlier this month.

Photo courtesy San Francisco Bar Pilots

Port growing with care

Message from the Maritime Director



Maritime Director John Driscoll

Organizations spend a great deal of time developing strategy. We're no different at the Port of Oakland. We deliberated for more than a year before introducing our new [5-year strategic plan](#) last March. It was only after adopting the plan that we did something different—we implemented it. We didn't bury it in the archives where so many plans go to die.

We called our strategy *Growth with Care*. It was

intended to expand our business while simultaneously benefiting neighboring communities. I am glad to say we're off to a good start. Here's how we advanced our strategy in 2018 and how it positions us for the future:

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Busiest November ever for imports

The Port of Oakland had its busiest November ever for imports in 2018, breaking an 11-year-old record. The Port said that it handled the equivalent of 83,364 loaded 20-foot import containers last month. That beat the old November record of 76,902 containers set in 2007.

The Port said export volume was essentially flat in November, up 0.3 percent from November 2017. Total volume—imports, exports and empties—was up 17.8 percent in November compared to last year. The Port said empty container volume increased 59 percent. It attributed the increase in empties to the import surge. Shipping lines are sending more empty containers back to origin destinations to accommodate the increase in imports.

The Port attributed the increase in import volume to continued strong U.S. consumer spending. It added that importers are rushing cargo into the U.S. in case new tariffs are imposed next year in the ongoing trade war with China. "We're encouraged by our latest cargo statistics," said Port of Oakland Maritime Director John Driscoll. "At the same time, we remain cautious as we approach the new year with uncertainty."

A new plan for Oakland trucks

Port of Oakland and City officials are circulating a draft plan to reduce the impact of transport trucks on local streets. Called the West Oakland Truck Management Plan, it's intended to improve the quality of life for the area's residents.

Among the plan's objectives:

- Reduce disruption for residents and businesses in West Oakland from truck traffic and truck parking.
- Increase safety near designated truck routes.
- Have truck drivers know preferred routes to reach their destinations and know the City's parking restrictions.

"When the plan is implemented, the community should experience fewer trucks driving or parking in residential areas," said City of Oakland Planner Patricia McGowan.

The plan's truck management strategies concentrate on West Oakland since that residential neighborhood is closest to the Port. Big rigs stream into the Port daily to pick up or drop off cargo containers. As the City develops adjacent property at the former Oakland Army Base, additional trucks will be driving into the area.

The Truck Management Plan addresses trucks driving on streets not designated as Truck Routes. It also looks at trucks parking in residential areas. The plan would steer trucks away from residential areas with the help of new, more prominent signage for Truck Routes and preferred delivery routes for truck-oriented businesses in West Oakland. Safety measures at street intersections near the Port could include high-visibility crosswalks, improved signage and pedestrian safety zones.

The plan would also propose changes in parking regulations. City staff would be responsible for enforcing truck regulations, according to the plan. Steps would include refresher courses in how to write parking citations for trucks and trailers. The City could also consider hiking fines for truck parking violations.

The Port and City conducted four workshops as part of an extensive public outreach to help craft the 38-page plan. The plan is available for review at Port and City offices as well as some libraries. Public comments on the plan are being accepted through Jan. 4, 2019.

"We've listened intently to community concerns about truck traffic in Oakland," said Port Environmental Planner Andrea Gardner. "And the community has helped us develop a plan that will make life measurably better for our residential neighbors."

Implementation of the truck management strategies would begin immediately after adoption, said the plan's authors. The complete rollout is expected to take five years.

Scrap paper defies trade war

A scrappy little export commodity at the Port of Oakland is winning the battle against global trade headwinds. The Port said this month that scrap paper shipments were up 3 percent in the first 10 months of 2018.

The increase in Oakland's recyclable paper shipments contrasts with a generally challenging environment for U.S. exports. That's important because waste paper is the largest export commodity, measured by container volume, shipped from Oakland.

"We can't be certain if this trend will last, but the figures seem to show that there's no loss of demand globally," said Port of Oakland Maritime Director John Driscoll. "It appears that shippers are finding new markets for their scrap paper products."

The Port said that it shipped the equivalent of 110,400 20-foot containers of wastepaper in 2018 through October. That accounted for nearly 18 percent of Oakland's total export volume. Port data shows that nearly all the recyclable paper went to Asia. The product is used primarily to make packaging for billions of dollars of Asian goods exported to the U.S.

Scrap paper shipments have increased this year despite trade pressures that include:

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Growing from page 1

Growing our business

- **Lineage Cool Port Oakland** - This 280,000-square-foot distribution center for chilled and frozen food products opened at the Port in November. [Check out this video.](#)
- **Seaport Logistics Complex** - Work began last summer on this 460,000-square-foot distribution center that will set the Port apart from competitors.
- **Oakland International Container Terminal** - The Port's largest marine terminal raised four ship-to-shore cranes 27-feet higher to work the latest generation of megaships. [This video is an eye-popper.](#)
- **TraPac** - Our second-largest terminal doubled the size of its Oakland operation to prepare for future volume growth.
- **Oakland Portal** - This one-stop, online gateway to the Port of Oakland debuted in February providing easier access for supply chain operators as trade volumes grow.
- **Night gates** - The Port of Oakland's two-year effort to extend hours for cargo transactions expanded to another major marine terminal in October; now container volume can grow without operational congestion.



Benefiting communities

- **Jobs agreement** - The Port, community leaders and industrial real estate giant CenterPoint Properties formalized a groundbreaking jobs agreement last winter. It ensures priority hiring for local workers when CenterPoint's Seaport Logistics Complex opens in 2020.
- **Air quality plan** - To minimize the impact of our growing businesses, the Port published a draft plan to further curb diesel emissions. The plan proposes a big step—exploring the path to zero-emissions by mid-century.
- **Truck management plan** - More cargo means more trucks hauling containers. The Port and City of Oakland collaborated on a new plan to keep big rigs away from Oakland neighborhoods.
- **Clean trucks** - Electric trucks are expected to be part of a zero-emission future. The Port introduced its first battery-powered truck to the fleet in February. [A second truck entered the picture](#) in November.

Dedicated men and women at the Port of Oakland brought our strategy to life in 2018. But it was only a beginning.

We'll look back on 2018 as a milestone year for the Port of Oakland because much was accomplished. But we're more excited by what comes next. We foresee continued business strength that translates to stronger communities. It's a strategy that we can all care about.

Scrap from page 2

- A rising U.S. dollar making American products more expensive overseas;
- The U.S.-China tariff standoff; and
- China's new, tougher quality standards for foreign scrap products.

China, Oakland's No. 1 trade partner, has reduced scrap paper shipments from the Port by 37 percent this year. Neighboring Asian countries have picked up the slack. Oakland scrap exports to Taiwan are up 522 percent in 2018 with shipments to Vietnam up 344 percent.

The Port said scrap metal exports have increased 10 percent in 2018. It said that shipments of the commodity to China have slumped 43 percent. That loss has been largely offset by increased shipments to Taiwan, Vietnam and India.



Port and A's negotiate

The Oakland A's, on Nov. 28, unveiled their plans for the building of a baseball stadium, developing a mixed-use project (commercial, residential and visitor services) and providing public access amenities at the Howard Terminal. See: <https://www.athleticsnation.com/2018/11/28/18116404/oakland-as-new-ballpark-stadium-howard-terminal-coliseum>.

The Howard Terminal is an approximately 50-acre site under Port control which formerly served as a terminal, but now houses various maritime operations and ancillary services. The Port and the Oakland A's are under an exclusive negotiating agreement relating to property rights. Concurrently, the project is undergoing environmental and various regulatory agency review, including under CEQA and by the California State Lands Commission and the Bay Conservation and Development Commission. The City of Oakland is the lead agency to conduct an environmental impact report principally relating to an amendment of the City's general plan to allow for the uses proposed by the A's. The City is currently inviting comments pursuant to a notice of preparation and the deadline to submit comments is January 7, 2019. The link to submit comments is: <http://comment-tracker.esassoc.com/stage/tracker/oaklandsportseir/>

New Commissioner for Port Board



Port of Oakland Commissioner Barbara Leslie

Oakland Metropolitan Chamber of Commerce CEO Barbara Leslie has joined the Port of Oakland's governing Board of Port Commissioners. Ms. Leslie, a one-time Port Government Affairs Specialist, replaces Earl Hamlin who resigned from the seven-member Board.

Oakland Mayor Libby Schaaf nominated Ms. Leslie for the volunteer post. The City Council appointed her. She participated in her first Board meeting this month.

"We're pleased to welcome a colleague to our Board with such deep roots and commitment to Oakland," said

Ces Butner, President of the Board of Port Commissioners.

Ms. Leslie went to work for the Chamber of Commerce in 2014 as its first woman President and CEO. She has 25 years' experience in both the public and private sectors, including service as Assistant to the City Manager during the Brown Administration and more than a decade directing External Affairs and philanthropy for AT&T in the East Bay. She worked at the Port in 1998 and 1999.

"Oakland has been at the center of my professional life and it's gratifying to return to the Port in a new capacity," said Ms. Leslie.

Ms. Leslie has served as Chair of the Oakland Workforce Investment Board, a Board Member for the Oakland African American Chamber Foundation, the Youth Employment Partnership, the Hayward, Walnut Creek, Oakland and Berkeley Chambers of Commerce as well as an appointee on multiple civic committees.

She holds a bachelor's degree in Business Administration and Economics and a master's in Public Administration.

Port of Oakland marine terminals have released the following holiday schedule:

Christmas Eve and New Year's Eve:

Matson terminal open

TraPac open until 3 p.m.

Everport and Oakland International Container Terminal closed

Christmas and New Year's Day:

All terminals closed

