

# Community Stakeholder Engagement



MAQIP Task Force Meeting #2  
May 9, 2018



# 2009 Maritime Stakeholder Group Outreach Report

## KEY FINDINGS

- Stakeholders seek to share and have access to **information**.
- Stakeholders are looking to participate with the Port in **joint problem solving**.
- Stakeholders want **decision making and priority setting** to be influenced by their input.
- **Commissioners should hear** reports and recommendations directly from stakeholders.
- Stakeholders want decisions made in relation to an **overall strategic vision, plans and goals**.
- Key elements of **meaningful engagement** include the Port's trust, the courage to listen and act on stakeholder input, and the Port's strong leadership.

## PARTICIPANTS

- Impacted Residents
- Tenants & Terminal Operators
- Industry (Trade & Logistics)
- Labor and Workforce Development
- MAQIP Interagency Group
- Mayor's Port Task Force
- Nongovernmental, Environmental, and Community Based Organizations
- Small Local and Regional Trade Associations

# Refreshing Community Stakeholder Engagement Efforts - 2016

## **KEY FINDINGS**

- **Inspire with leadership** to shape internal culture around CSE.
- Develop a **Port-wide CSE plan** and public participation framework.
- Institute **CSE best practices** (i.e., consistency, transparency, accountability and neutral facilitation).
- Create an **internal working group** to guide and evaluate CSE work.
- Capitalize on good will by demonstrating increased commitment to CSE.
- ED and Managers **to get out into the community** as much as possible.
- Focus CSE efforts in a targeted, **project or issue specific** manner.
- Strengthen **Board of Port Commissioners' community input process** to improve practices, programs and policies.

## **PARTICIPANTS**

- Community (environmental groups, local businesses, impacted residents)
- Port Tenants + Industry Associations
- Labor + Workforce Development
- Port senior managers & staff

# Community Stakeholder Engagement Best Practices

## *Takeaways*

Using 2009 & 2016 findings to inform CSE on “MAQIP 2020 and Beyond” **planning and implementation.**

- Port **Executive leadership buy-in** throughout the CSE process.
- CSE focused on finding **solutions to real concerns.**
- Ongoing engagement and communication with the Port’s **diverse and wide-ranging stakeholders** on a specific topic area.
- Ongoing CSE to facilitate implementation **feedback loop.**

# Questions & Answers



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