

Middle Harbor Shoreline Park Master Plan & Management Plan Update Community Stakeholder Meeting



November 17, 2021

AGENDA

I.	Welcome & Introductions	Richard Sinkoff, Director of Environmental Programs & Planning
II.	Summary of May 2021 Feedback Survey	Luana Espana, Community Affairs Liaison
III.	Master Plan Update <ul style="list-style-type: none"> • Presentation & Overview • Questions & Answers 	Richard Sinkoff, Director of Environmental Programs & Planning (EP&P) Jan Novak, Assoc. Planner & Scientist
IV.	Management Plan Update <ul style="list-style-type: none"> • Presentation & Overview • Questions & Answers 	Ramona Dixon, MHSP Manager Dave Shiver, BAE Urban Economics
V.	Breakout Discussion: <ol style="list-style-type: none"> 1. What do you like the best about MHSP? 2. Which feature would improve your experience at MHSP? 3. Which element of the management plan is most important for MHSP? What element could be improved? 	All Participants Facilitated
VI.	Reporting-Out on Breakout Discussion	
VII.	Complete the Survey	Luana Espana, Community Affairs Liaison
VI.	What's Next?	Laura Arreola, Community Engagement Manager Jan Novak, EP&P

Middle Harbor Shoreline Park & May 2021 Community Survey

Community Stakeholder Information Meeting
November 17, 2021



Survey Background

- The Port of Oakland (Port) sought input on the development and implementation of the Middle Harbor Shoreline Park (MHSP) Updated Master and Management Plans.
- Community participation in the survey helps us achieve a common understanding and vision between stakeholders and the Port as we develop the updated MHSP Master and Management Plan Updates.
- The survey results shown here are a summary of stakeholder feedback concerns regarding the park.

Survey Information

- Online survey conducted via Survey Monkey in May 2021
- 89 survey respondents
- Where respondents live:
 - Oakland: 65%
 - Outside Oakland: 30%
 - No Response: 5%
 - West Oakland: 55%
 - East Oakland: 7%
 - Rest of Oakland: 38%

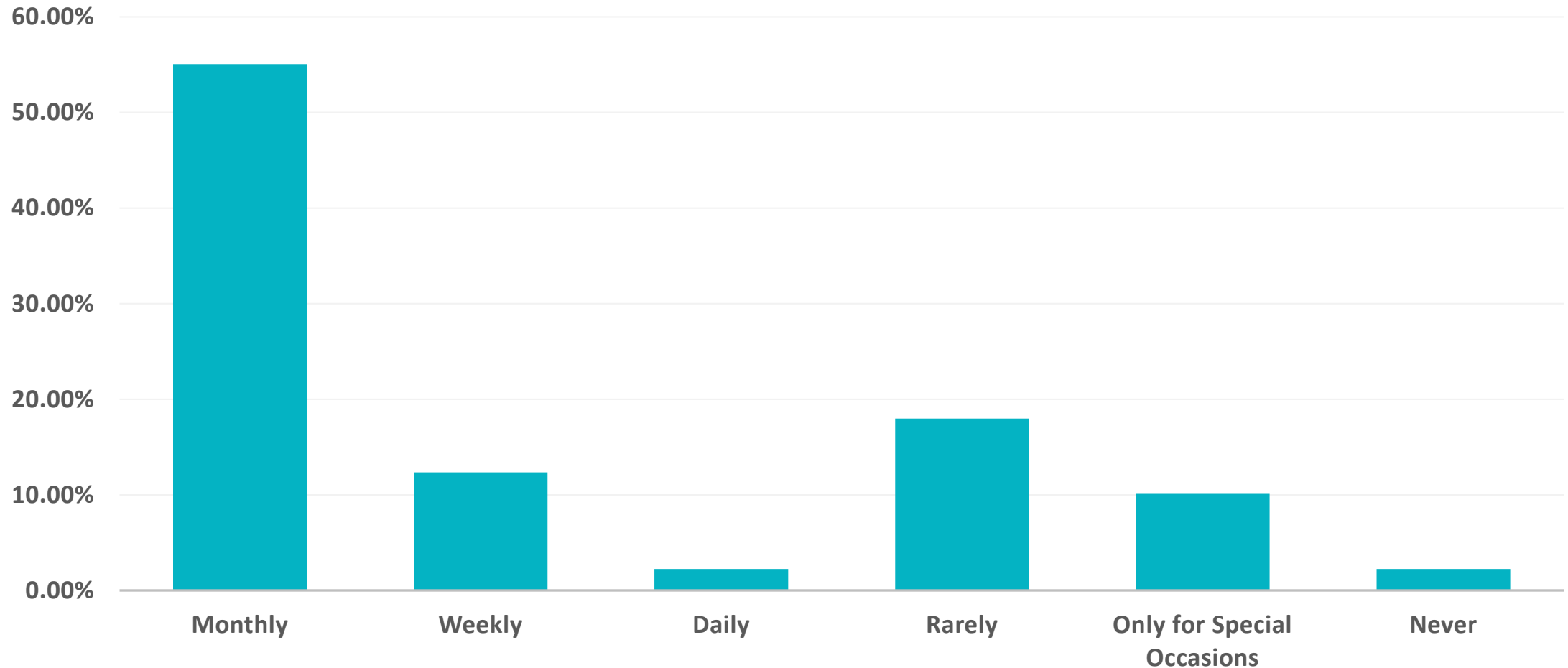


SURVEY RESULTS



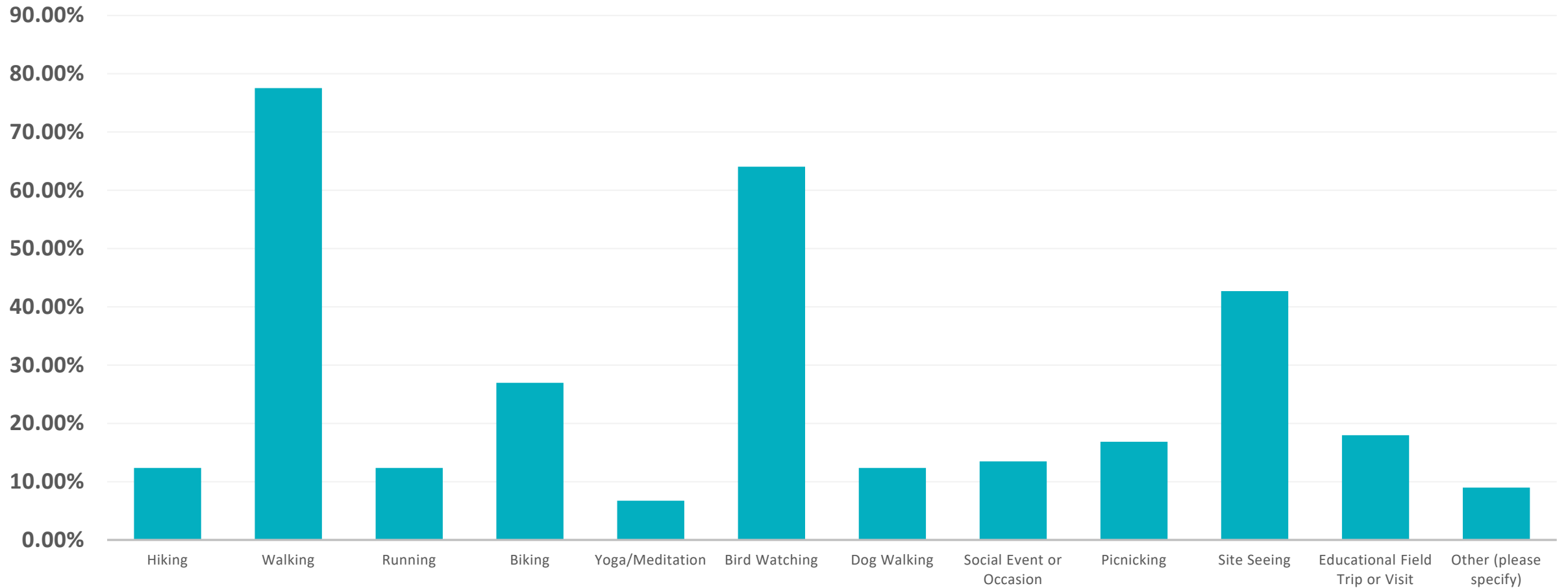
Park Visits

How often do you visit Middle Harbor Shoreline Park?



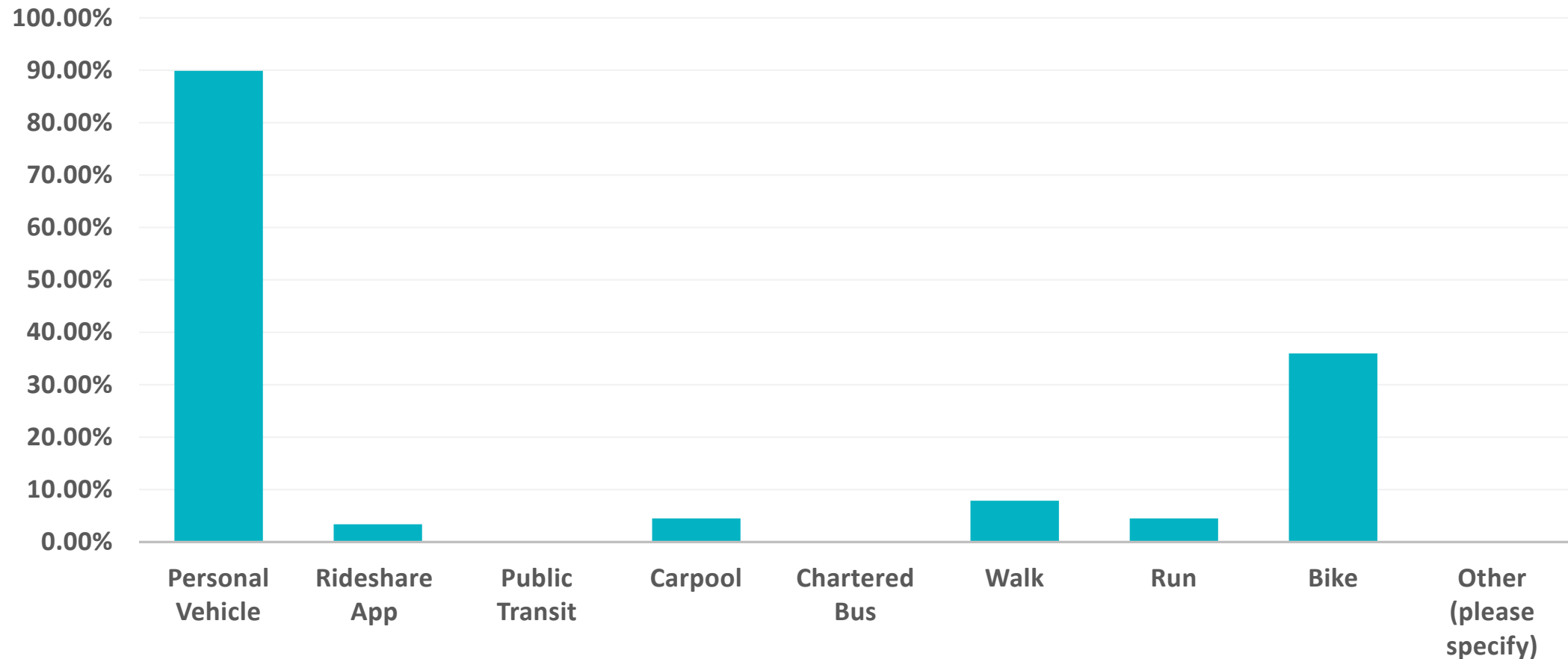
Park Usage

How do you use Middle Harbor Shoreline Park? Check all that apply.



Transportation To The Park

What mode of transportation do you use to get to Middle Harbor Shoreline Park? Check all that apply.



Why Is The Park An Important Resource?

- Beautiful and needed green space in West Oakland
- Important resource for migratory birds and the birding community
- Diverse scenery, including nature, the City and Port operations



How Can The Park Be A Better Resource?

- Safety and cleanliness
- Improved public access
- More publicity
- Educational, wildlife and maritime history field trips
- Better accessibility beyond automobile



What Would You Like To Change At The Park?

- More security and safety improvements
- More benches
- Cleaner restrooms
- Increased options for recycling / composting and water-bottle-filling
- More native plants and bird-friendly plantings
- Increased inclusivity for all visitors, multi-lingual signage and accessibility for all



Thank You!

MIDDLE HARBOR SHORELINE PARK

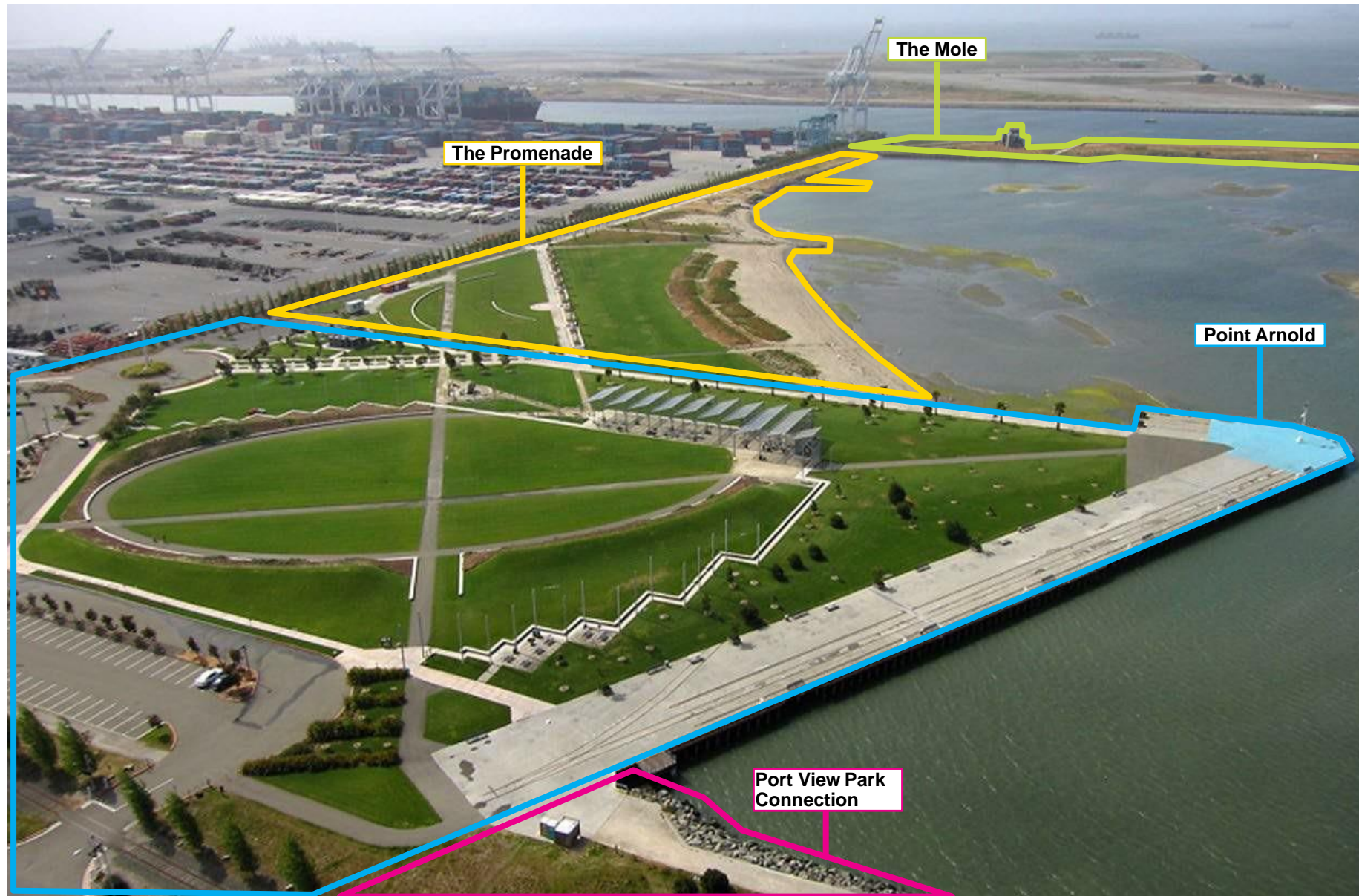
Port of Oakland - Oakland, CA

MASTER PLAN UPDATE

NOVEMBER 2021



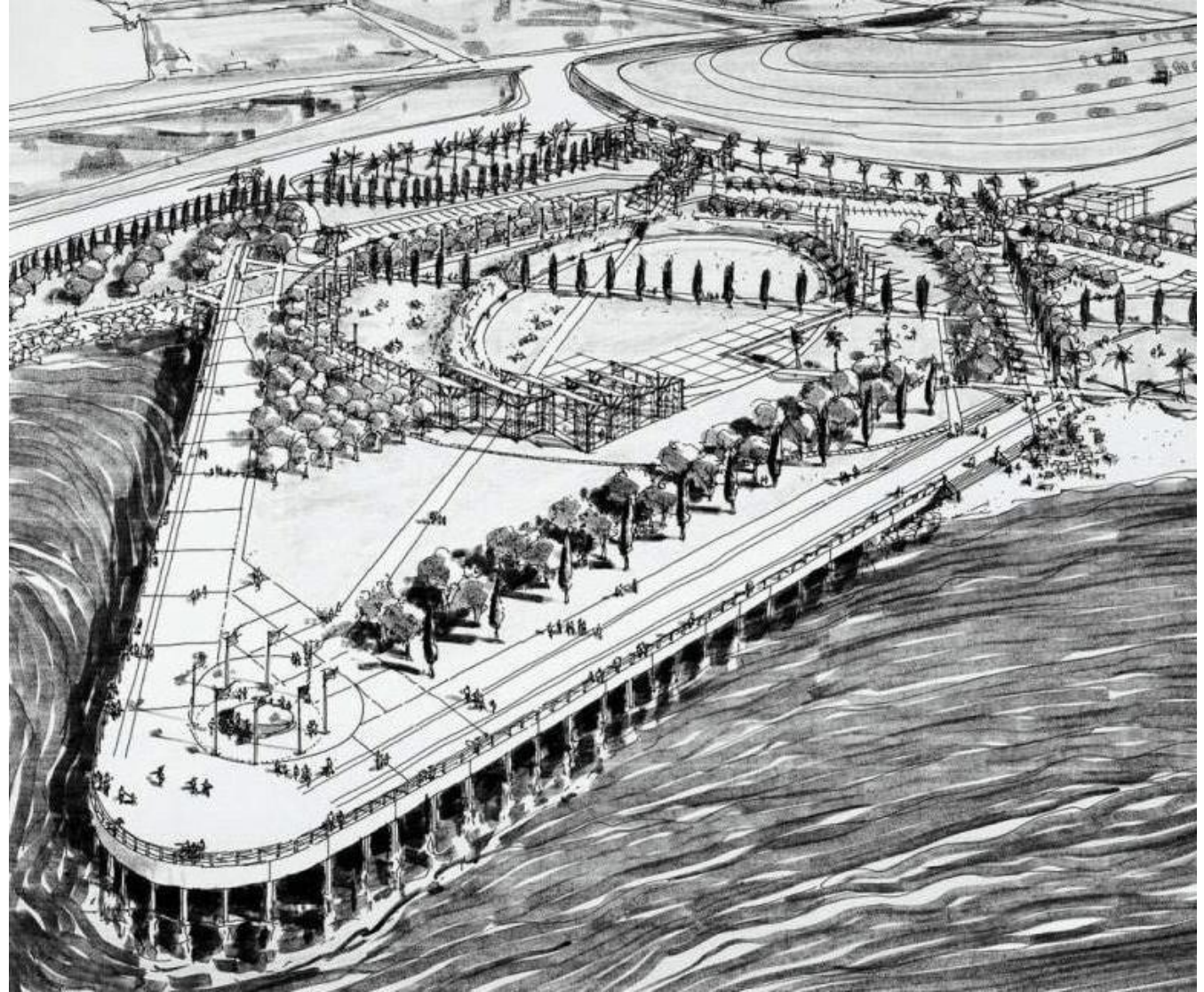
1999 MHSP MASTER PLAN: CONSTRUCTED IN 2004



OBJECTIVE

Update the Master Plan to:

- Provide a Park that will endure and become a Bay Area landmark.
- Respond To BCDC
- Reflect cultural shifts and enhance the visitor experience.



UPDATE METHODOLOGY

JAN - MAR 2021

Task 1: Data Collection

- Document Review
- Site Assessment

APRIL - JUNE 2021

Task 2: Concept Development

- Port Review
- EBRPD Review
- BCDC Review
- Cost Estimates

JULY - JUNE 2021-2022

Task 3: Final Update

- BCDC DRB Review
- Port Meeting
- Implementation Strategy
- **Final Master Plan Update**

COMMUNITY ENGAGEMENT

Stakeholder Meetings

Online Microsite
& Survey

Community Wide
Forum

LOCAL SETTING: WEST OAKLAND PARKS



LEGEND

- West Oakland
- West Oakland Major Parks
- Bay Trail

HISTORY OF MHSP

Naval Base.....1942

Naval Base Closure.....1998

Middle Harbor Shoreline Park..2004

Vision 2000

- Port transformed a Naval Base into a 38-acre Park
- U.S. Army Corps led sister project (MHEA) transformed the deep harbor into a regionally rare shallow subtidal habitat
- 5.5 mil. cy of dredge material
- MHEA project ongoing but has provided significant biological value to the harbor

Naval Base Closure

Navy - Fleet and
Industrial Supply Center
Oakland (FISCO) –Closed
September 1998.

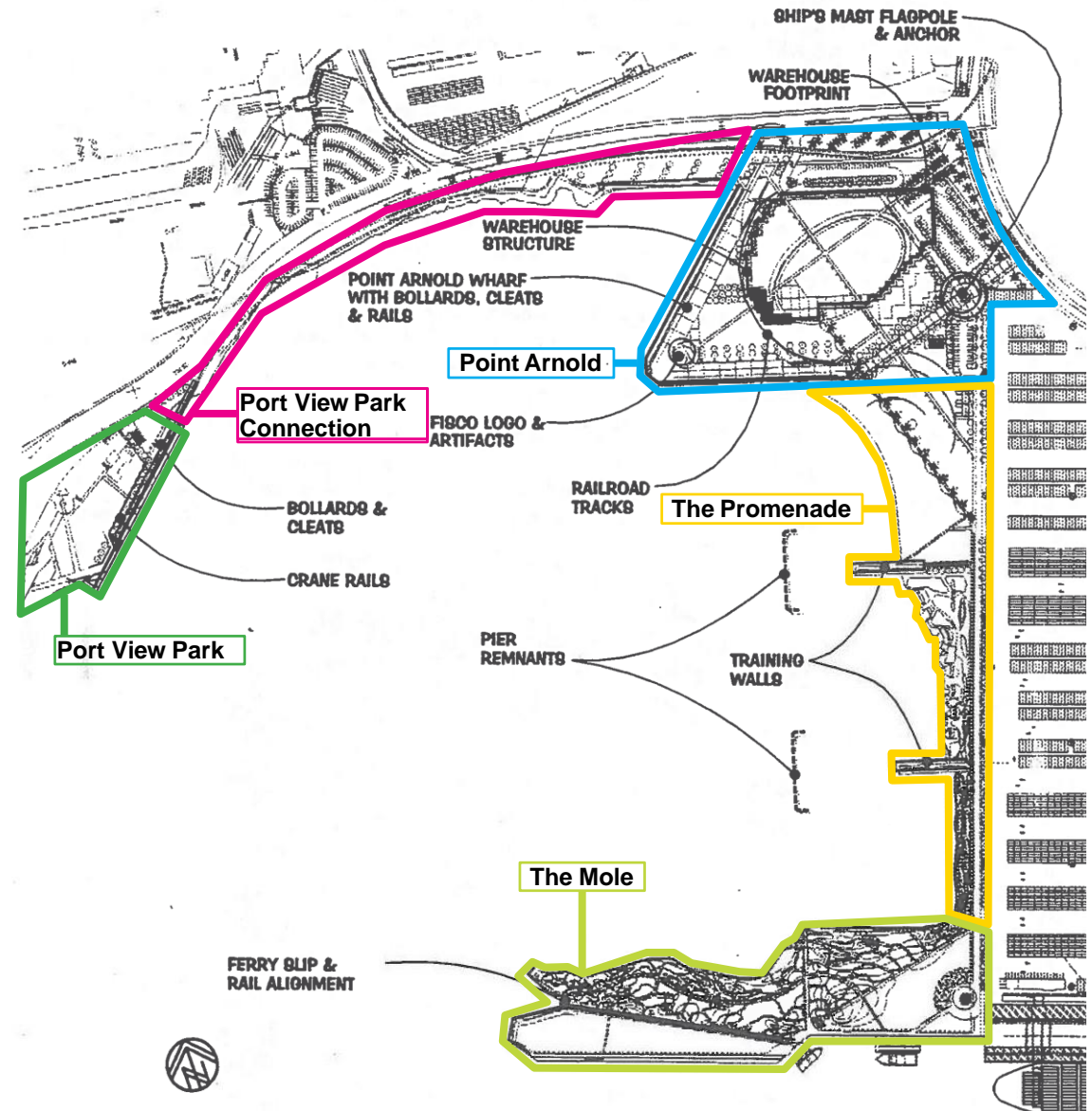
VISION 2000 ORIGINAL MASTER PLAN

Community Goals

- Establish **access** to the **shoreline**.
- Create a **place** for **learning** about the environment, local history, and maritime activities.
- Create an **inviting** place.
- Emphasize the **unique** aspects of the **site**.

Port of Oakland Goals

- Provide a positive **connection** between **Port** and **community**.
- Create a place for public science **education programs**.
- Generate public **awareness** of the **maritime** activities.
- Support **active use** by the local community, terminal employees, and regional public.
- **Complement** Middle Harbor (Habitat) Enhancement Area.



MHSP ASSESTS



COMMUNITY OUTREACH

PUBLIC ENGAGEMENT PLAN

6 STAKEHOLDER MEETINGS

- WEST OAKLAND COMMUNITY REPRESENTATIVES
- WEST OAKLAND NEIGHBORS GROUP REPRESENTATIVES
- MHSP EDUCATION PROGRAM REPRESENTATIVES
- GOLDEN GATE AUDUBON SOCIETY REPRESENTATIVES
- EBRPD OPERATIONS AND PLANNING
- CITY OF OAKLAND DIRECTOR OF PLANNING
- CITY OF OAKLAND TRUCK MANAGEMENT PLANNER
- PORT TERMINAL MANAGERS
- MARITIME FACILITIES MANAGEMENT
- MARITIME FINANCIAL REPRESENTATIVES
- MARITIME MANAGEMENT REPRESENTATIVES
- PORT EMPLOYEES

ONLINE MICROSITE

ONLINE SURVEY

COMMUNITY WIDE FORUM.....

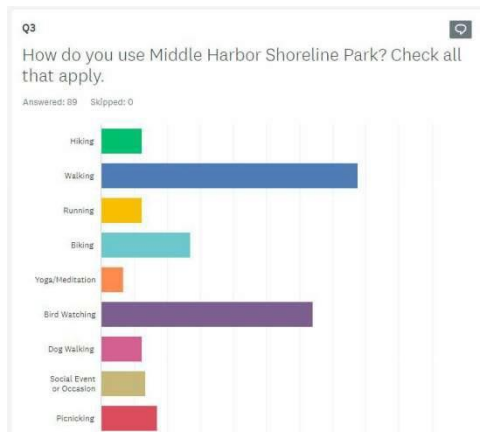
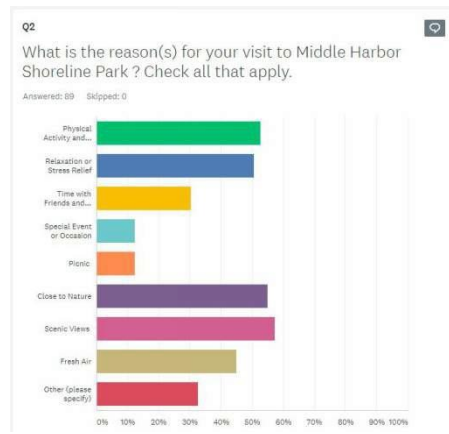
JAN 2021

FEB 2021

APR 2021

MAY 2021

NOV 2021



STAKEHOLDER INPUT

Major Themes

1. **Amazing resource** that is underutilized
2. Park is difficult to **access**
3. Very important **bird habitat**
4. Park is **maintenance intensive**
5. Huge potential to **share site stories**: environment, maritime, history, etc.
6. Expand **education programs**
7. **Attract more visitors**: activate the park
 - kayaking
 - dog park
 - food trucks
 - frisbee golf
 - small events
8. Enhance **visitor experience**
 - wind protected area
 - wi-fi
 - amenities (bike racks, benches, trails, etc.)
9. Cannot disrupt **maritime operations**



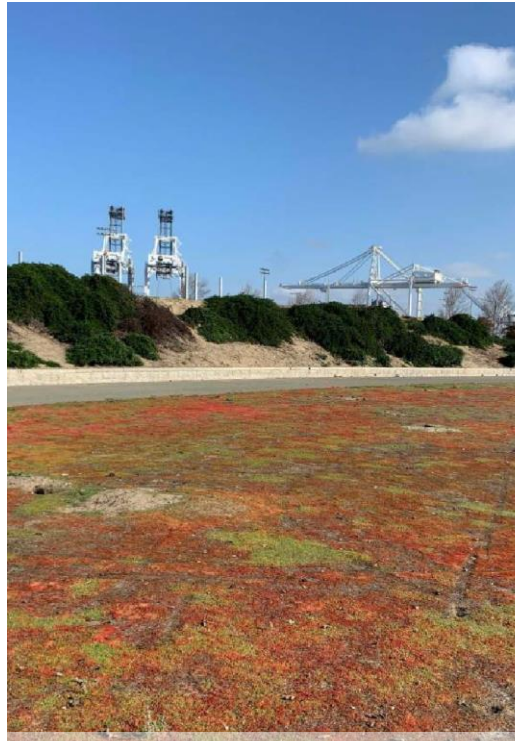
EMERGING RECREATIONAL TRENDS

- Public Health and Wellness Movement
- Connection of youth to nature
- Interest in biking and walking as recreation
- Desire for social equity
- An active aging population
- Inclusivity
- Digital engagement
- Environmental sustainability



SITE ASSESSMENT

- Public access to park is difficult
- Lawn expensive to maintain, high water-use
- Harsh maritime environment impacts planting and site amenities
- Wind and limited amenities limit visitor dwell time
- Decomposed granite paving deteriorating
- Tower not accessible
- Education and wayfinding signage needs replacement



Lawn and Planting at Oval



Pt. Arnold Wharf Paving



Deteriorating Decomposed Granite Paths



Declining Trees Due to Maritime Environment



Lawn Area in Promenade



Aging Signage

MHSP EXISTING CONDITIONS



EXISTING EDUCATION PROGRAMS & EVENTS

Education Programs

- 2,000 children per year (primarily from OUSD)
- Stepping In Stepping Out program caters to K-12
- Port provides transportation
- Program Education includes: Shoreline systems, birding, invasive species, Port history, and Virtual learning

Events

- **Large:** 4,000-12,000 (Music Festivals)
- **Medium:** 1,000-4,000 (Private Picnic & Festivals)
- **Small:** 50-1,000 (Private Picnic)



M.A.D. About Adaptation



Restoring the Bay



Company Picnic- Medium Sized Event

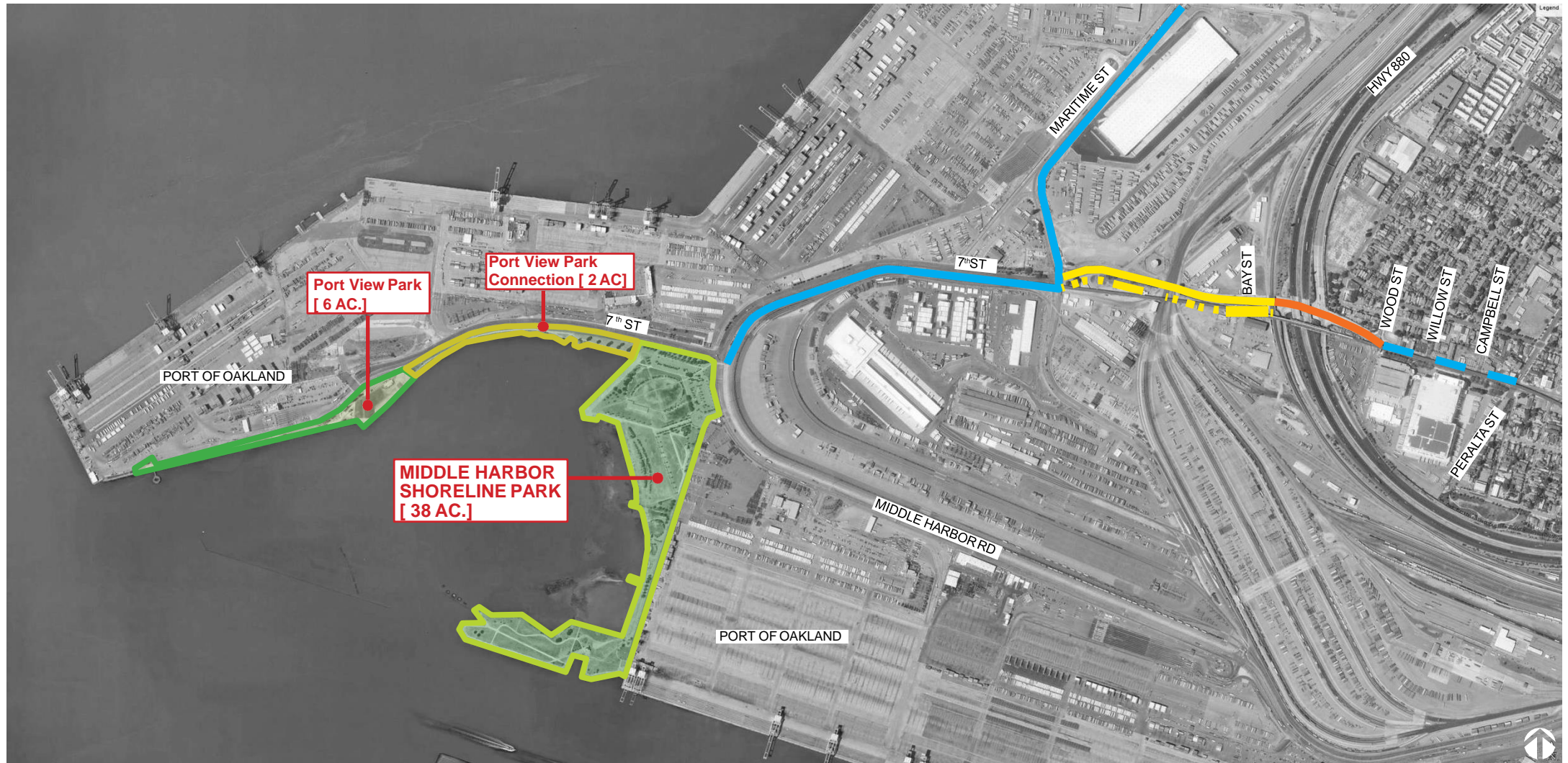


Concert- Medium Sized Event








West Oakland to the World

ACCESS TO MHSP



LEGEND

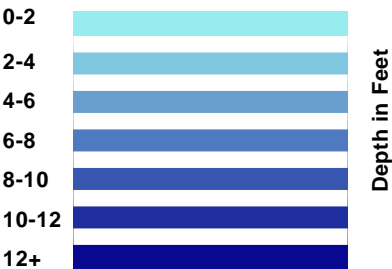
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|--|--|
|  Existing Class 1 Bikeway Path |  7th ST Bikeway Gap Closure Project (Planning Phase) |
|  Existing 7th ST West Oakland Transit Village Streetscape Project |  7th ST Grade Bikeway Separation East Project (On Hold) |
| |  7th ST Bikeway Enhancements (Planning Phase) |

MHSP SEA-LEVEL RISE



**Year 2050 Scenario:
2 ft Sea Level Rise
+100-Year Storm Tide Event**

Sea Level Rise Inundation & Storm Tide



Shoreline Overtopping



GOALS FOR MASTER PLAN UPDATE

Enhance visitor experience / recreational use while:

- Protecting and enhancing habitat
- Celebrating the unique setting
- Addressing sustainable operations
- Meeting regulatory requirements
- Balancing value for investment

Enhancement Opportunities



Connecting to Nature



Physical Well Being



Socializing / Gathering



Educational Programs

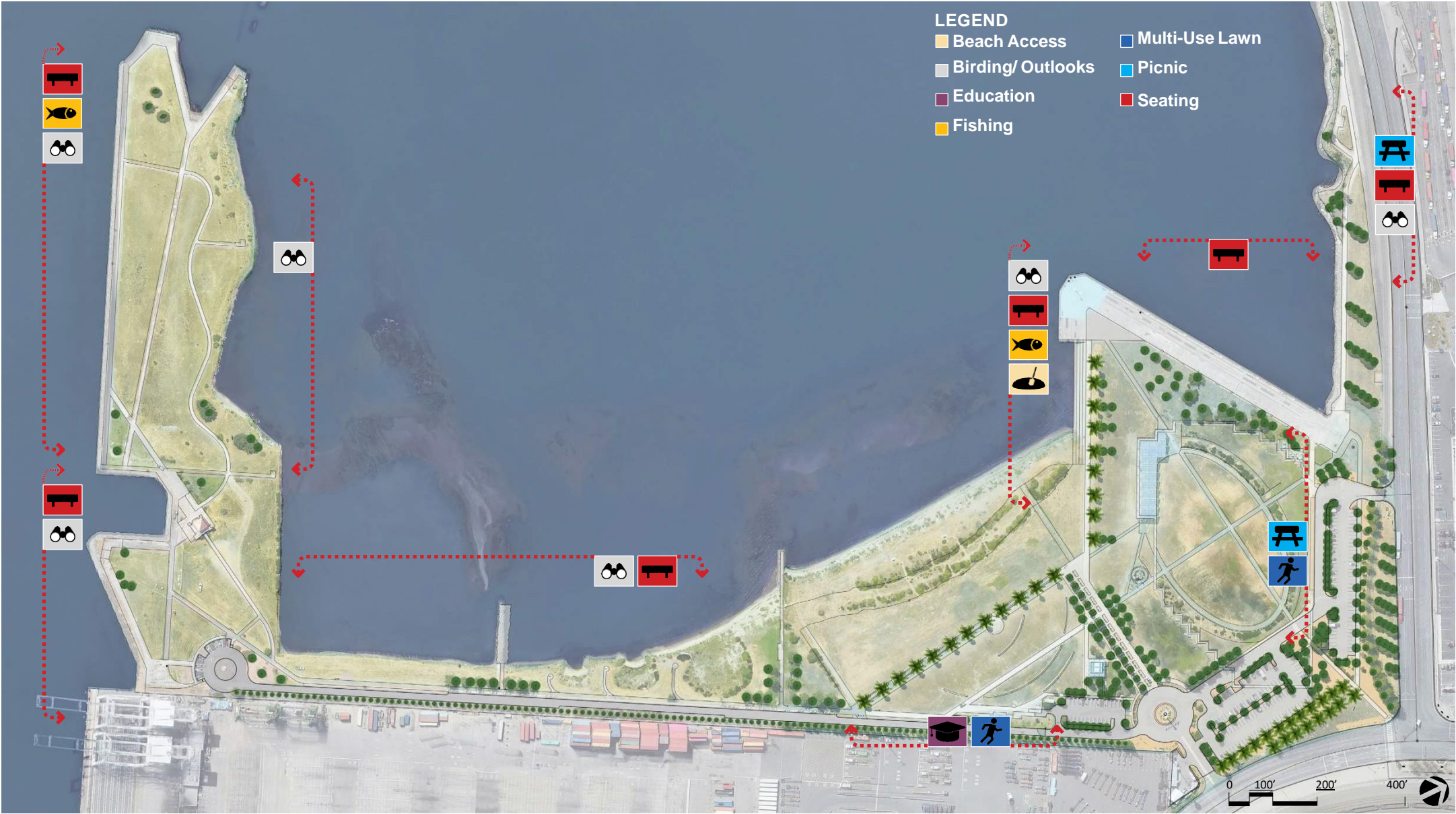


Share Cultural Heritage

MHSP PHILOSOPHY



EXISTING USES



PROPOSED USES



SITE CIRCULATION



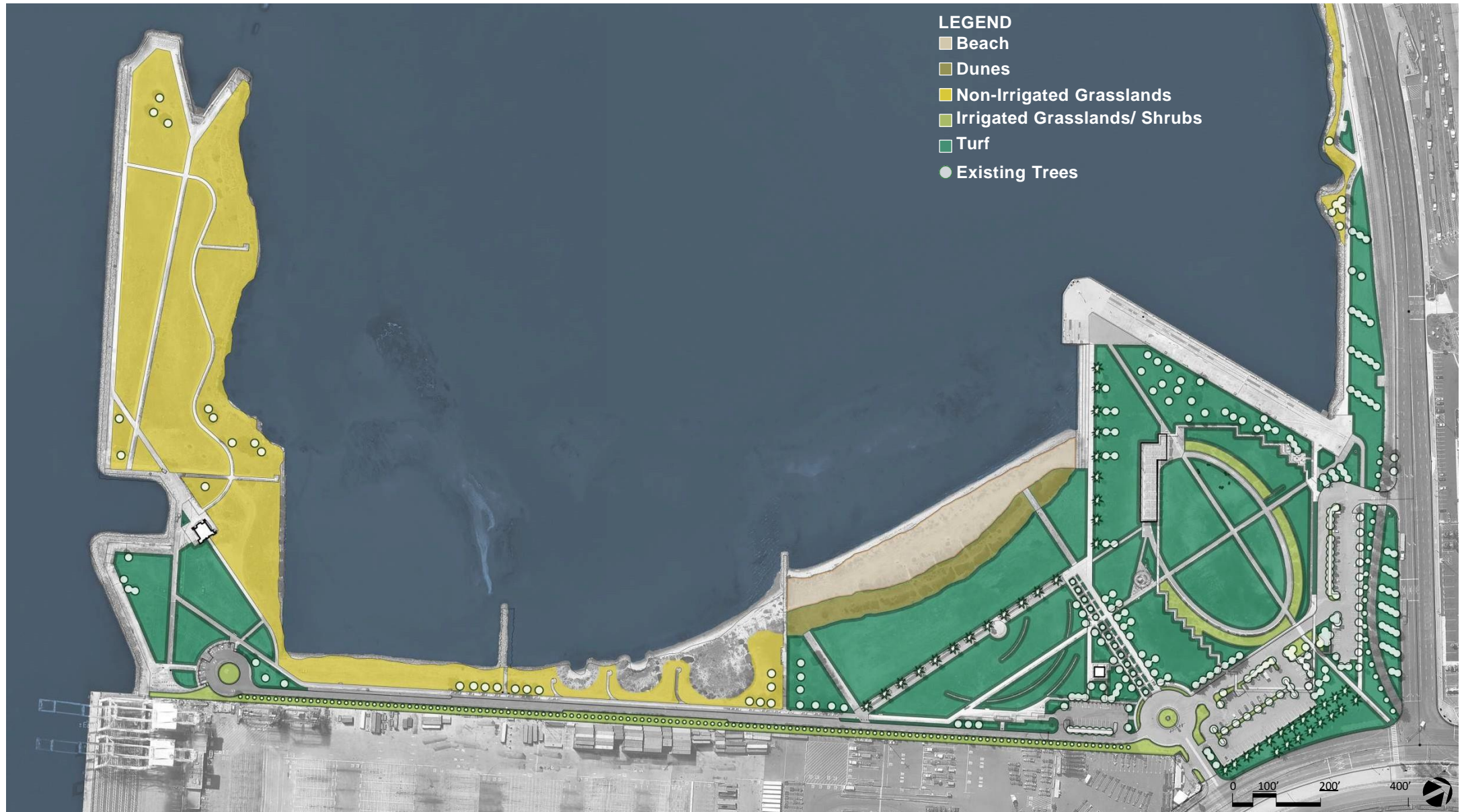
EXISTING PAVING CONDITIONS



PROPOSED PAVING



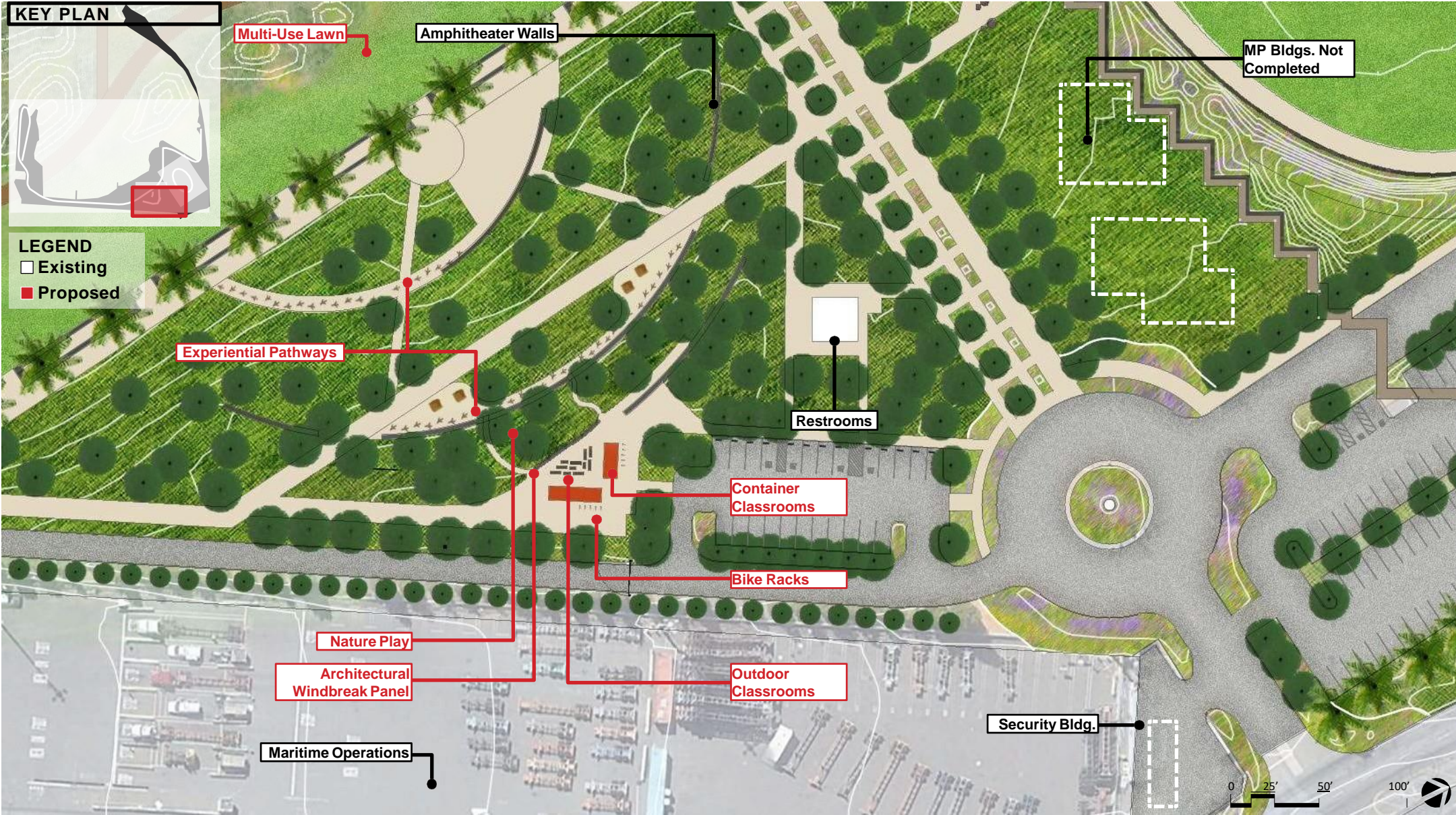
EXISTING PLANTING CONDITIONS



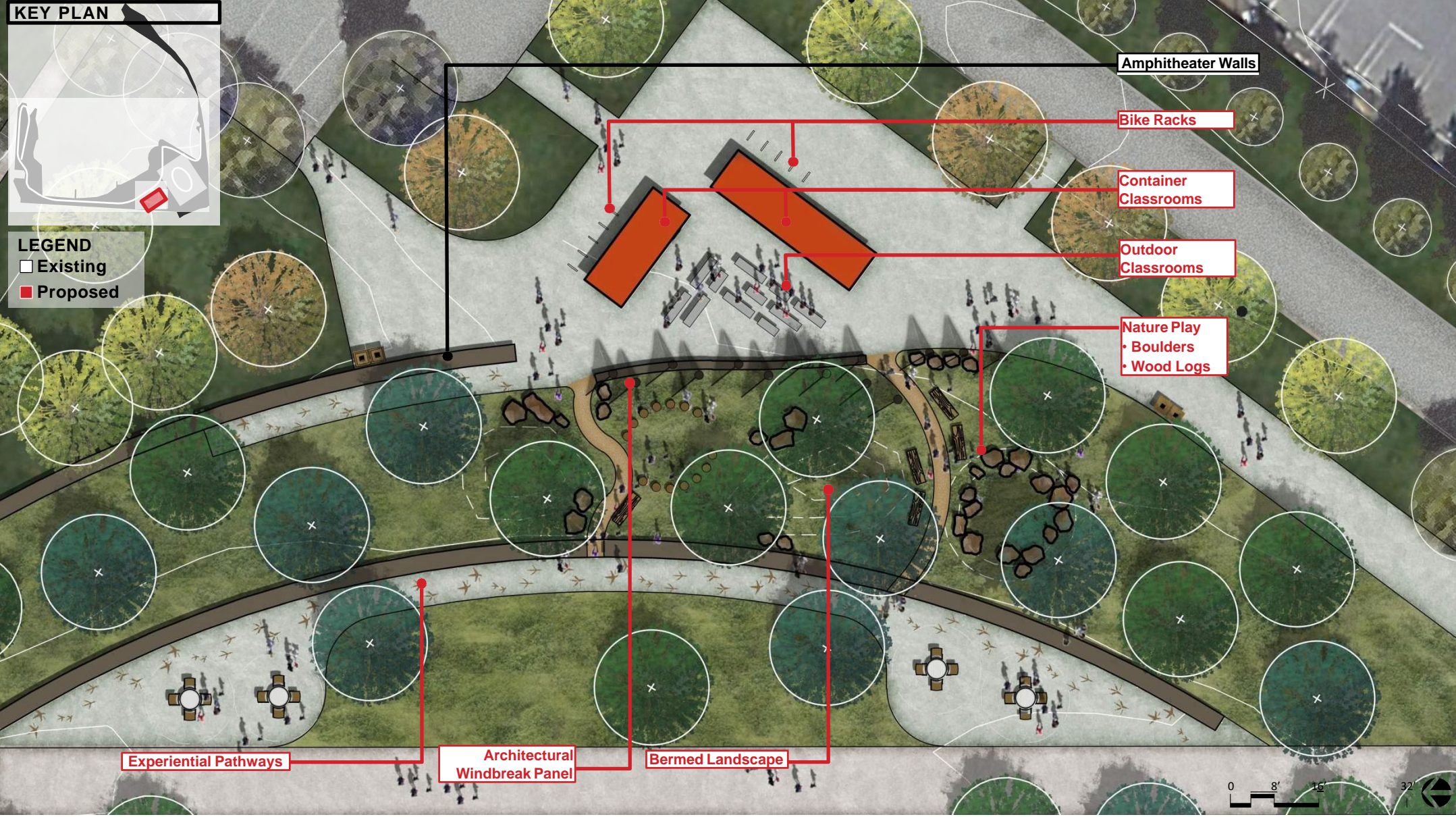
PROPOSED PLANTING



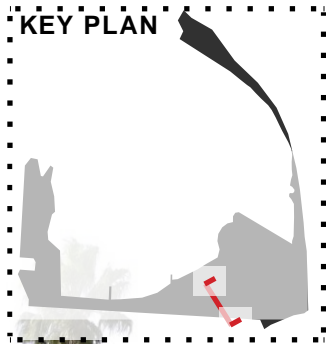
EDUCATION HUB



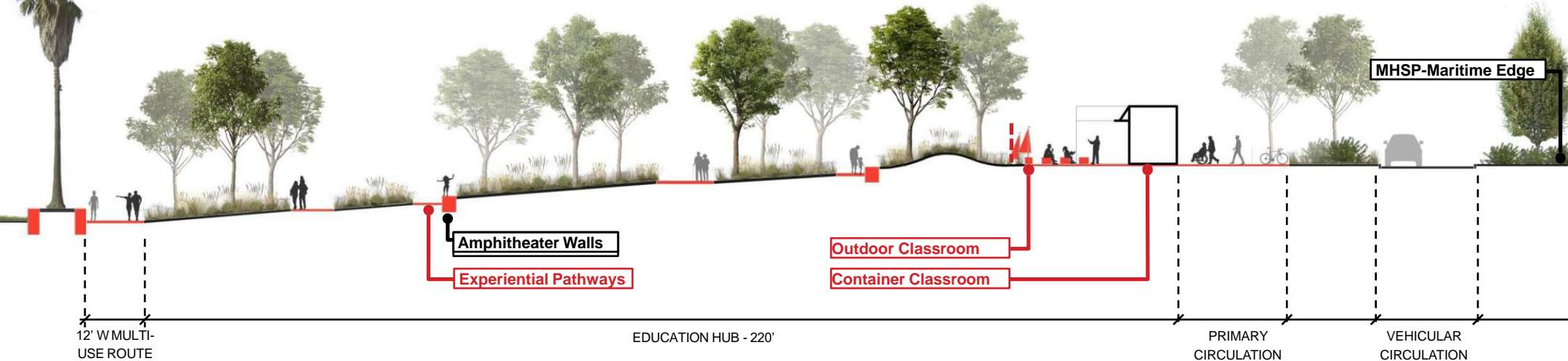
EDUCATION HUB



EDUCATION HUB



- LEGEND
- Existing
 - Proposed



Experiential Paving



Nature Play



Container Classroom



Outdoor Classroom

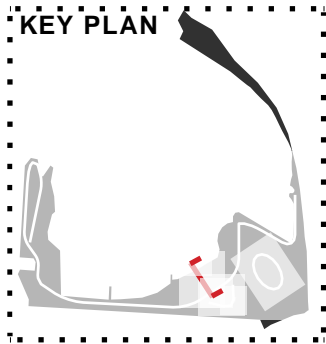
EDUCATION HUB



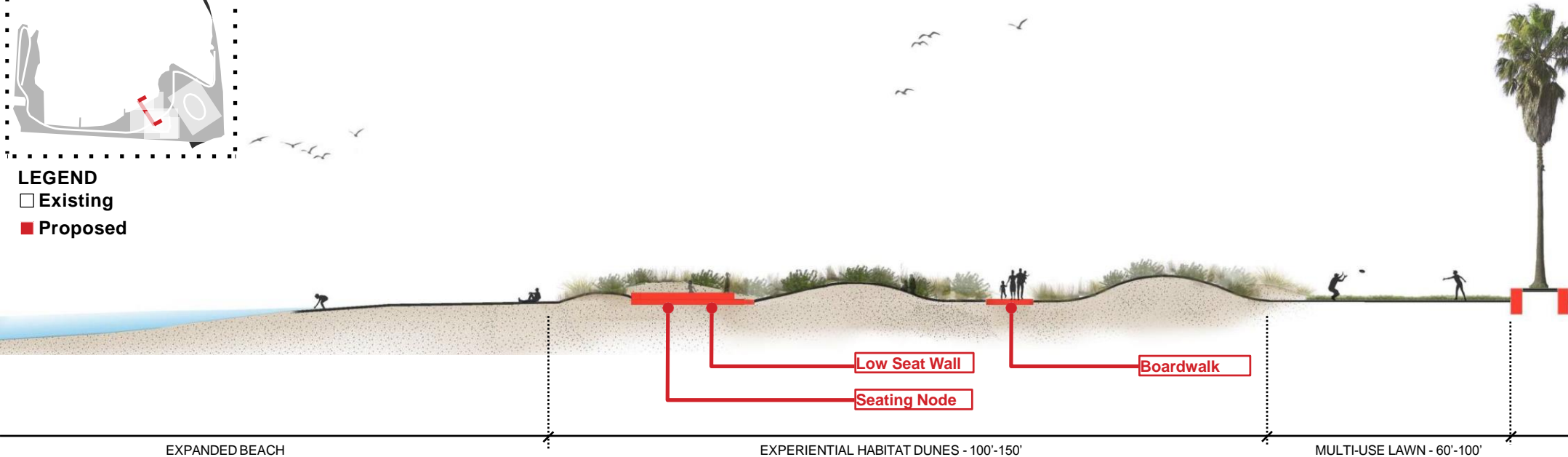
BEACH ALT. 1



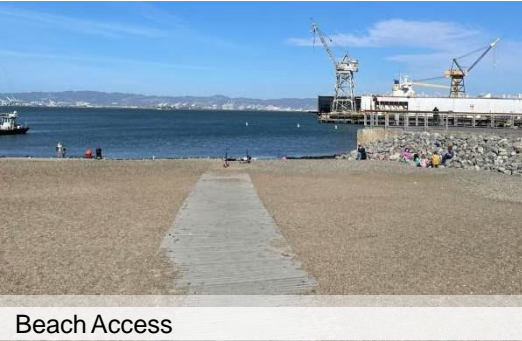
BEACH ALT. 1



LEGEND
□ Existing
■ Proposed



Expanded Beach



Beach Access

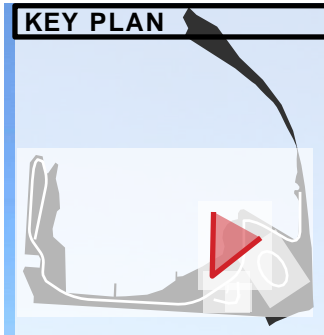


Experiential Dunes

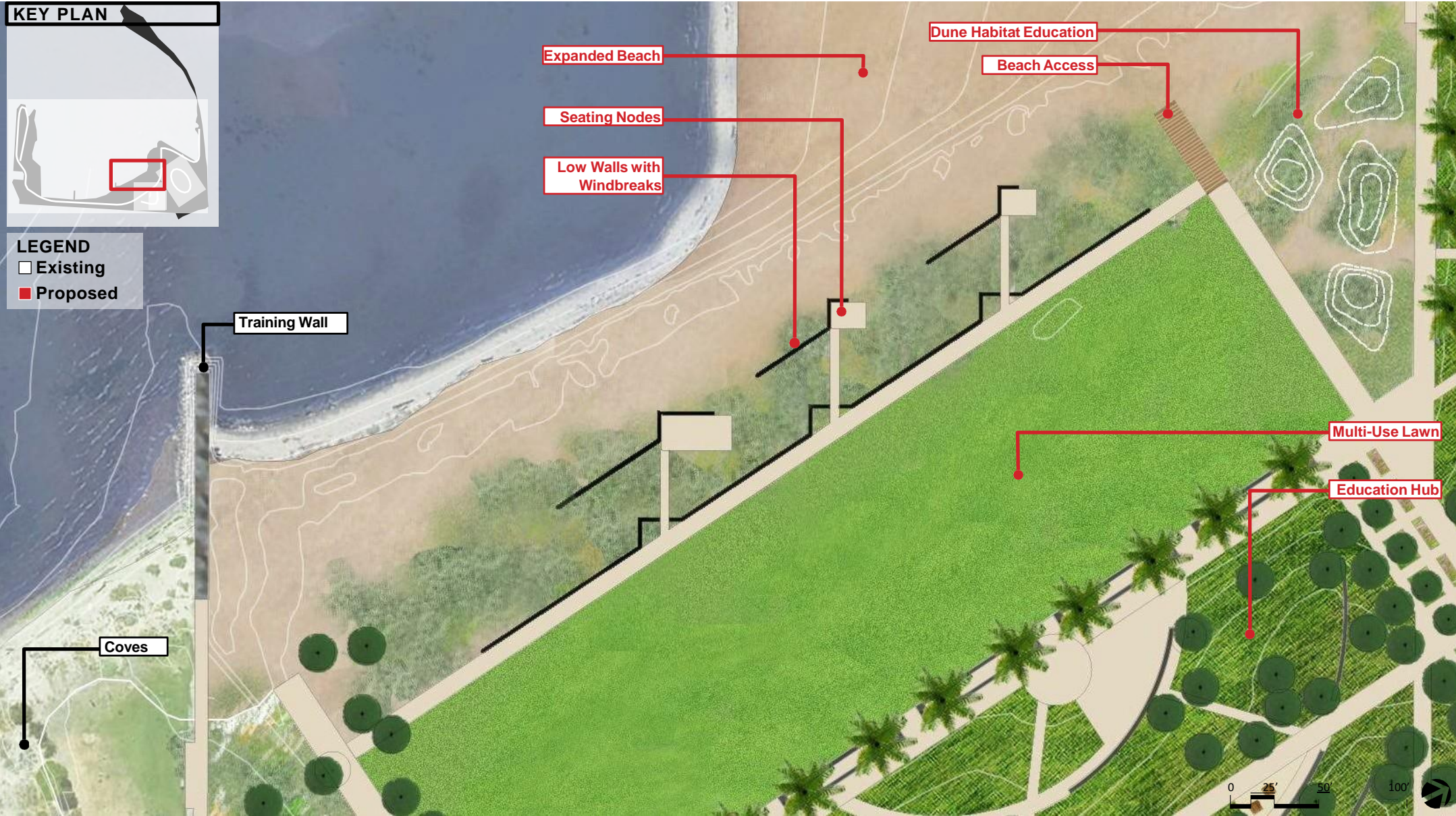
BEACH ALT. 1



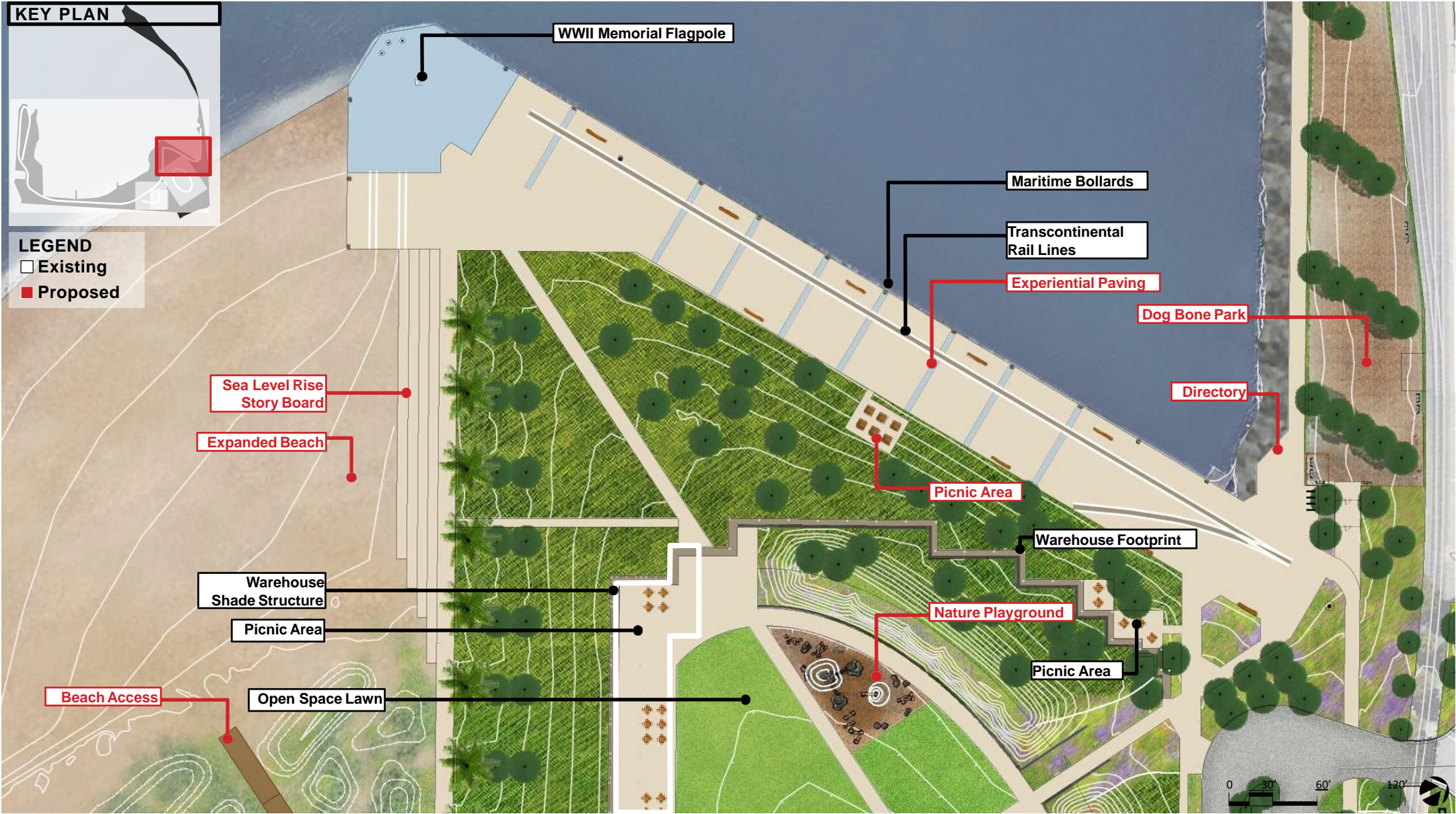
BEACH ALT. 1



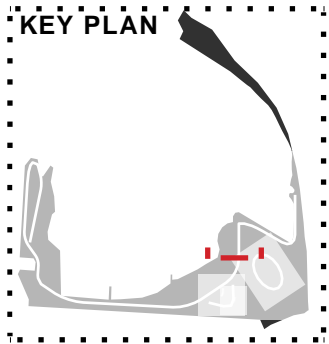
BEACH ALT. 2



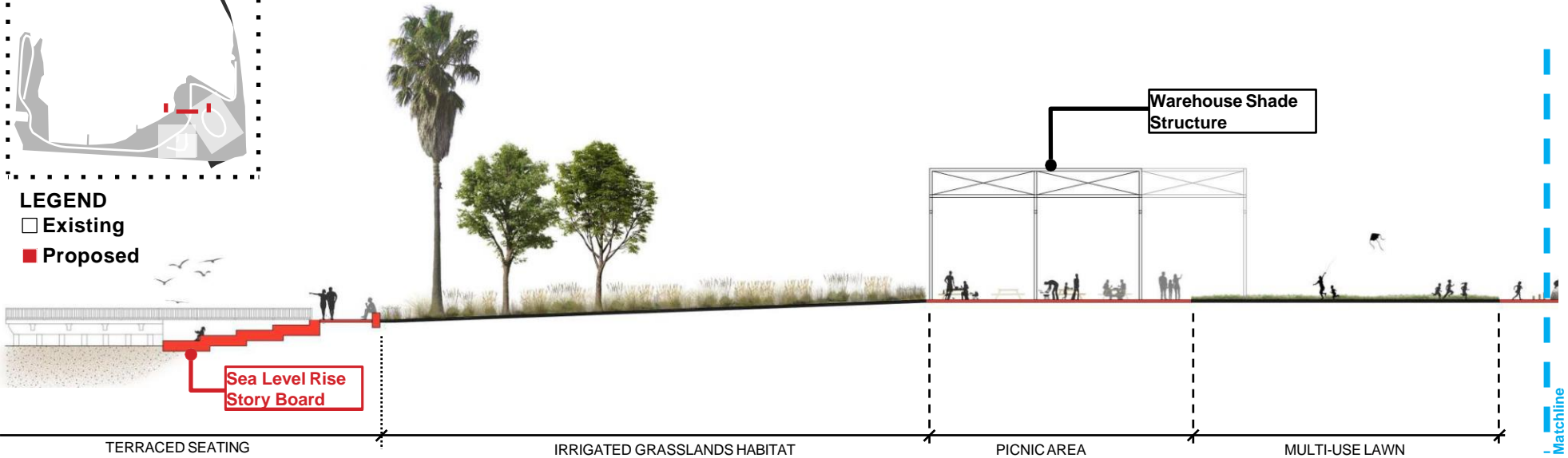
POINT ARNOLD



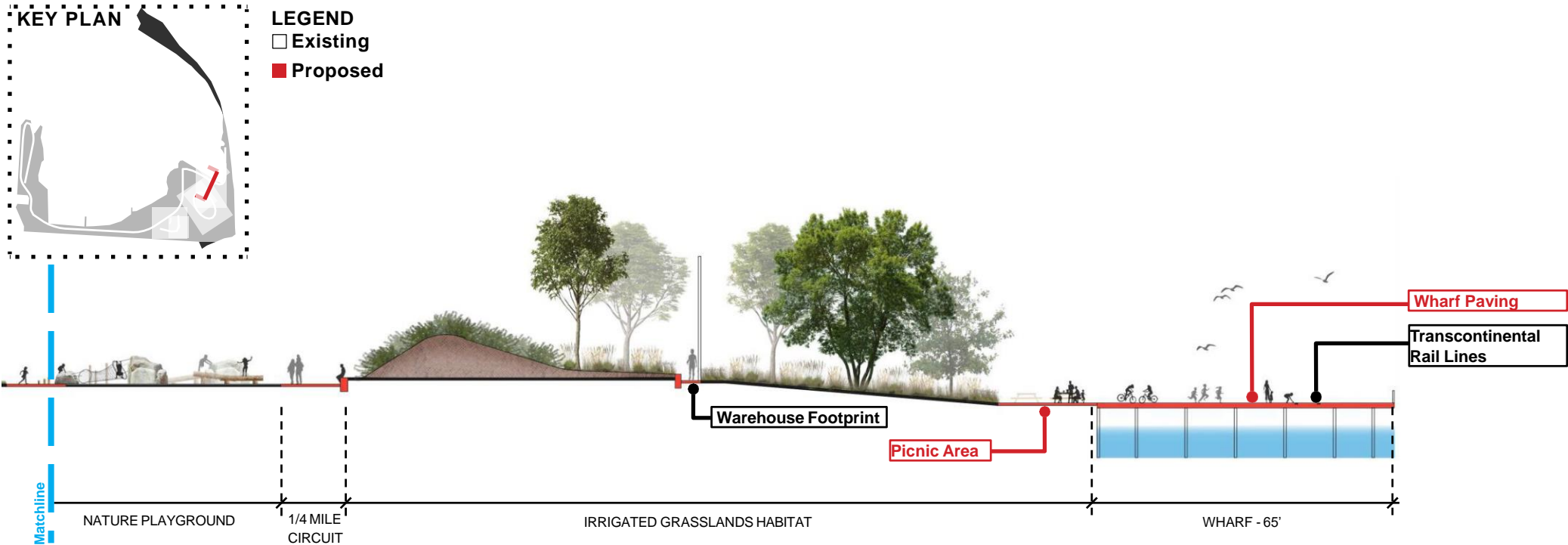
POINT ARNOLD



LEGEND
□ Existing
■ Proposed



POINT ARNOLD



Nature Playground

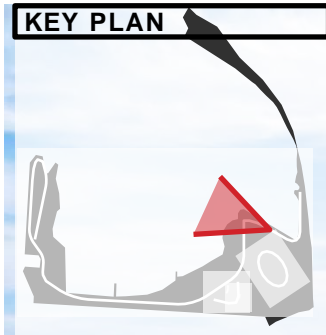


Wharf Paving



Grass with Berm

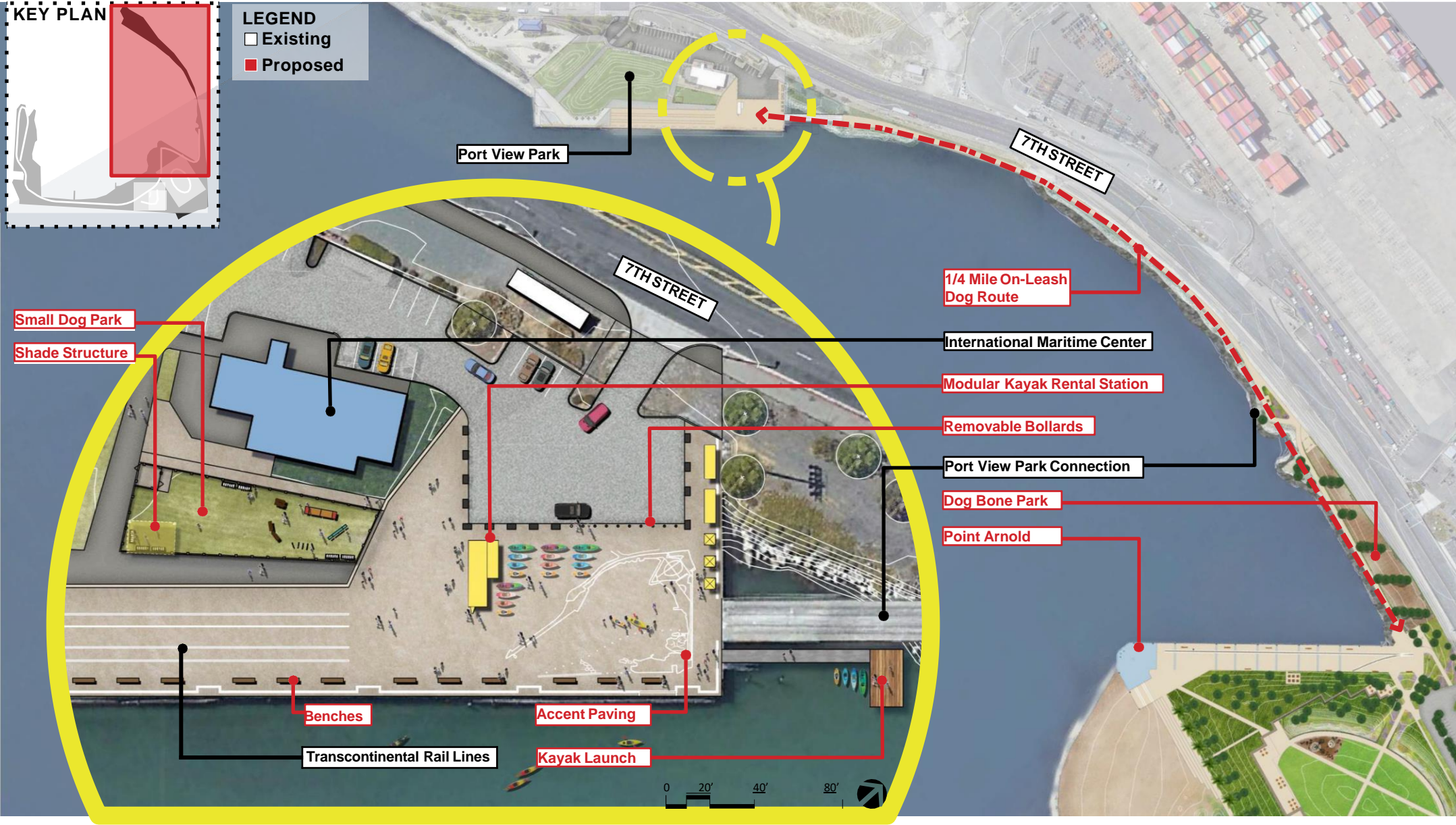
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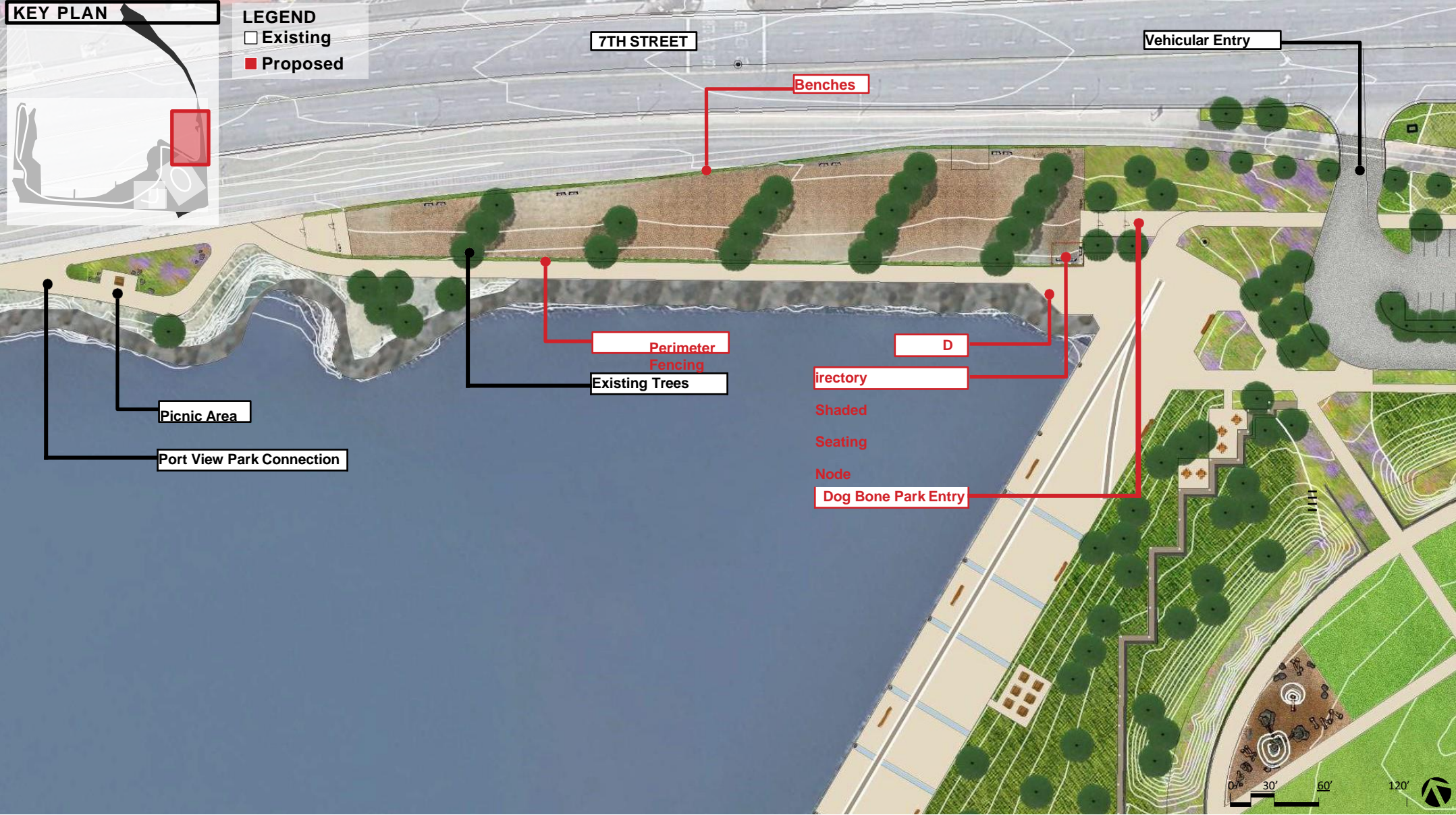
POINT ARNOLD



PORT VIEW PARK CONNECTION



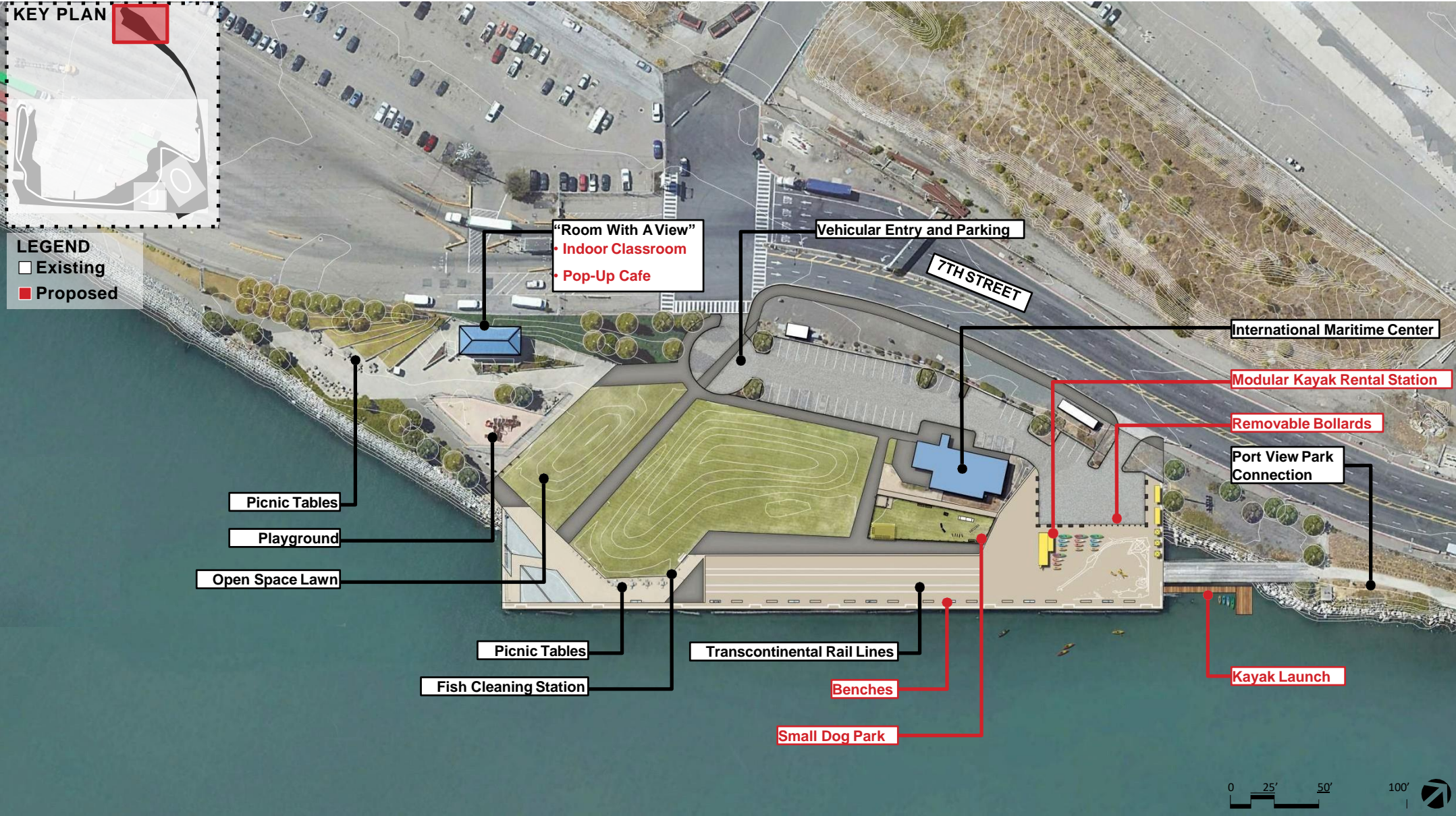
DOG BONE PARK



DOG BONE PARK



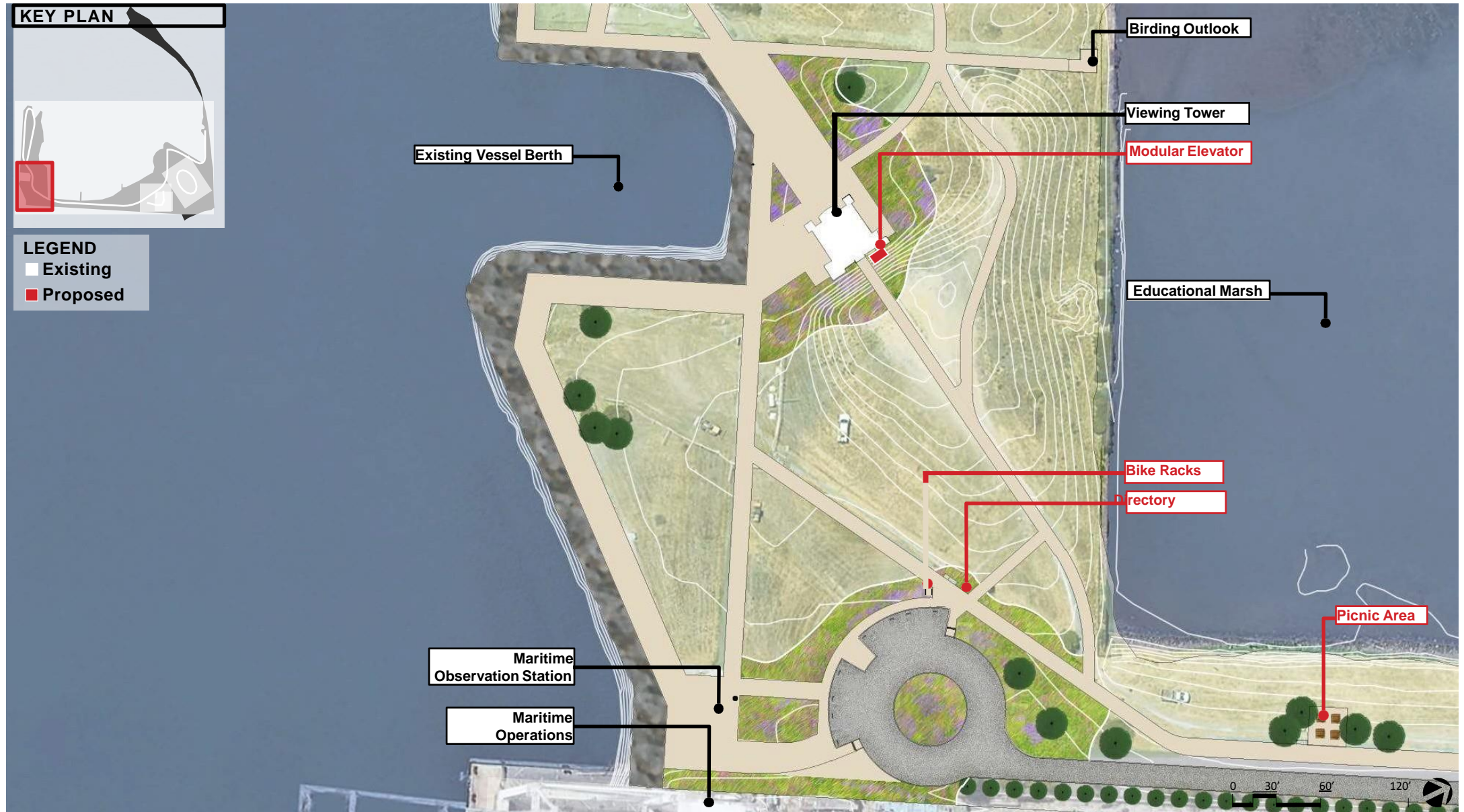
PORT VIEW PARK



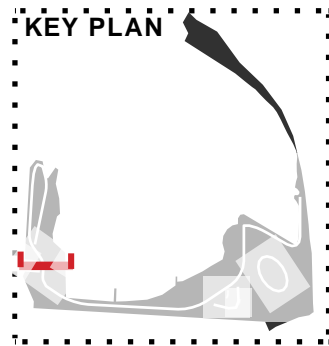
PORT VIEW PARK



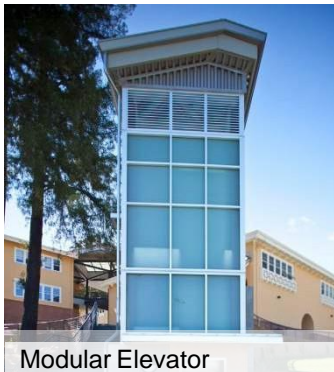
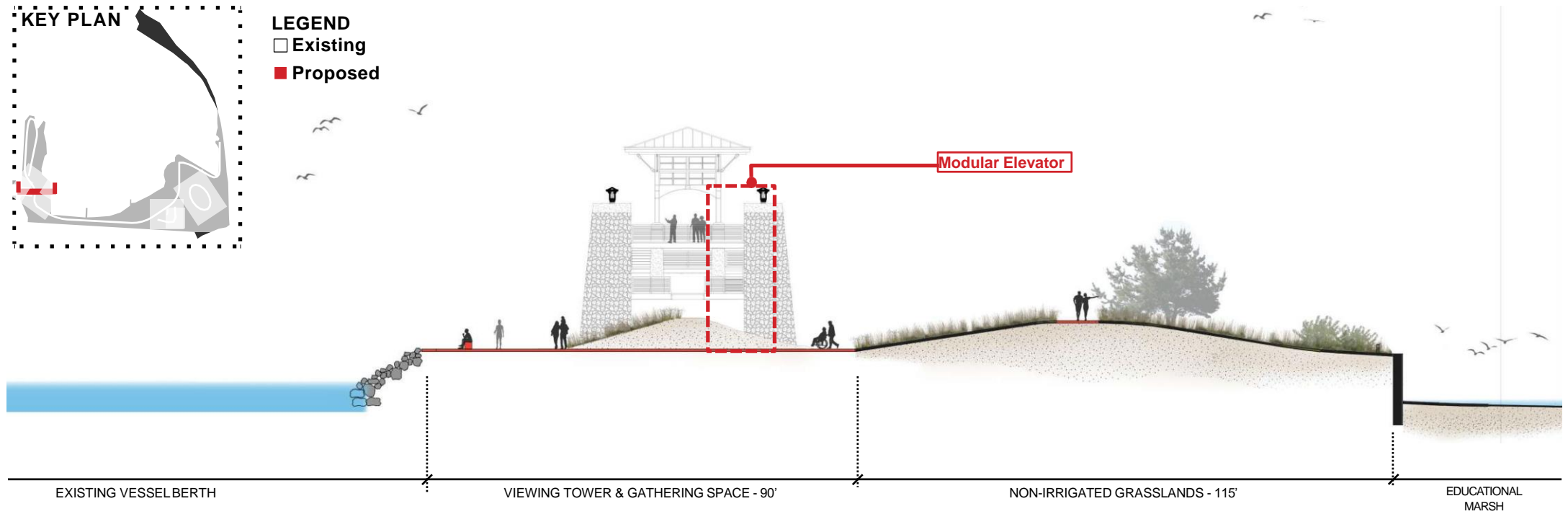
THE MOLE



THE MOLE

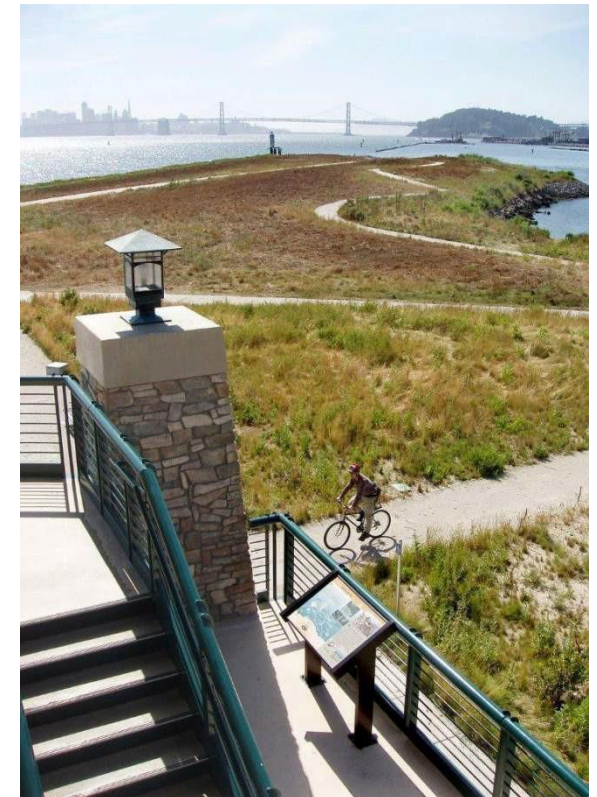


LEGEND
 □ Existing
 ■ Proposed



RECOMMENDATIONS

- Build upon existing, strong Park foundations
- Enhance visitor experience and comfort
- Emphasize enduring and accessible paving materials
- Emphasize natural planting pattern and palette; limit lawn.
- Focus on outdoor classrooms vs. indoor facilities
- Improve facilities to continue education programs



CREATE AN ENDURING PARK





Management Plan

Middle Harbor Shoreline Park

Port of Oakland

November 17, 2021

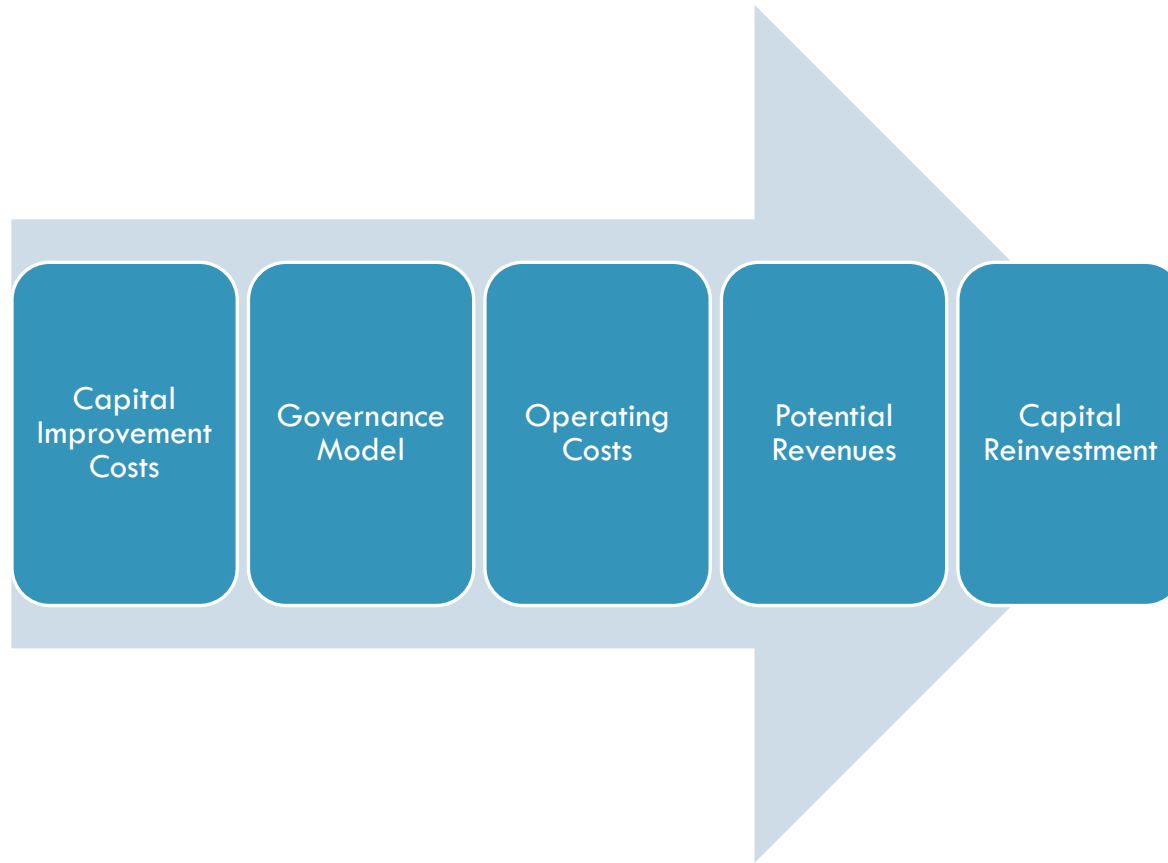
WHY A MANAGEMENT PLAN?

The management plan serves as a roadmap to implement the Master Plan. It addresses the following:

- ✓ How much will it cost to improve the park?
- ✓ How will the park be managed?
- ✓ What kind of programs and events will it host?
- ✓ How much will it cost to operate the park?
- ✓ How will the park be sustained over time?



WHAT ARE THE INPUTS?



Middle Harbor
Shoreline Park
Management Plan

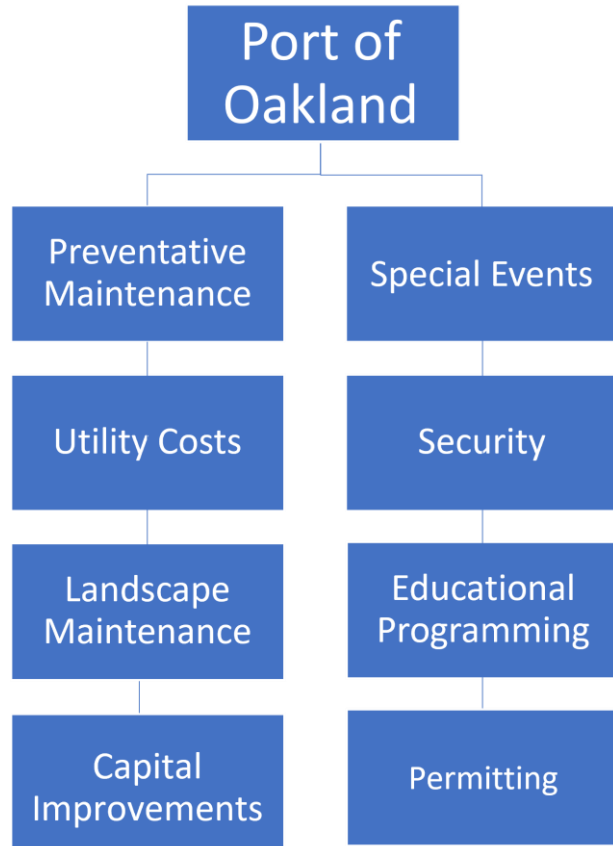
MANAGEMENT CONSIDERATIONS

How are these responsibilities and costs to be managed?

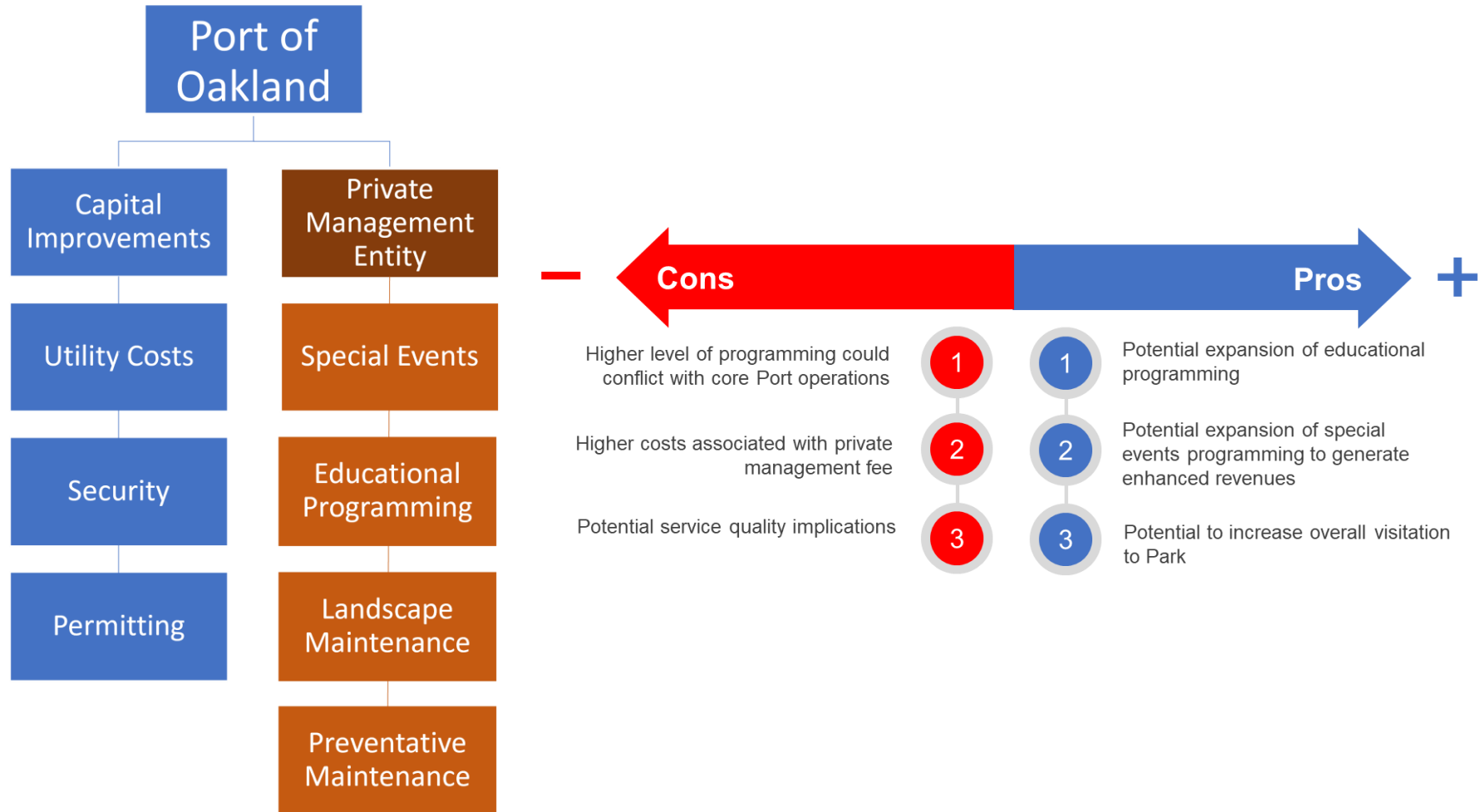


The Port is considering different ways to manage the park.

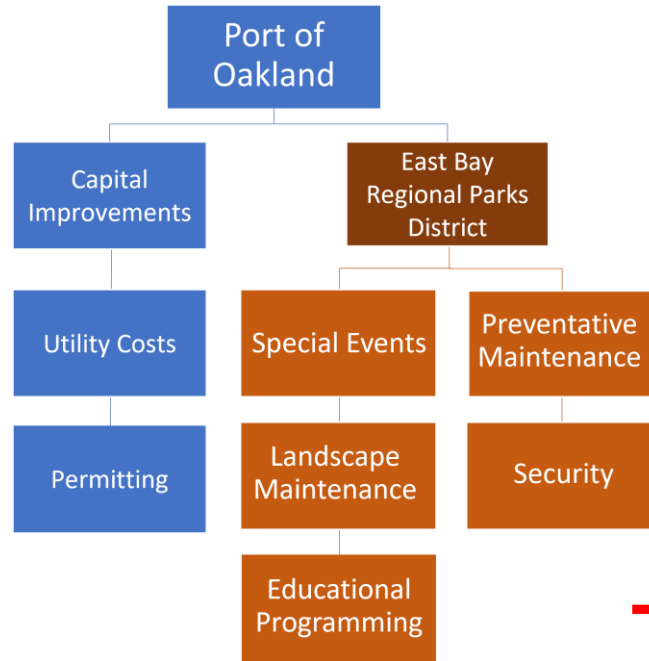
CONTINUED DIRECT PORT MANAGEMENT



PARTNERSHIP WITH PRIVATE ENTITY




EAST BAY REGIONAL PARK DISTRICT PARTNERSHIP



HOW CAN PARK MANAGEMENT BE IMPROVED?

- ✓ How friendly are staff?
- ✓ How well maintained are the restrooms?
- ✓ Do you feel safe while visiting?
- ✓ Have education programs been worthwhile?
- ✓ Are picnic tables and benches available when you visit?
- ✓ How clean is the park?
- ✓ Is it easy to get information about the park?
- ✓ How easy is it to contact Port staff when you need to?

An aerial photograph of a port area. In the foreground, there is a green park with a paved path and a small stone structure. To the right, a body of water is bordered by a rocky breakwater. In the background, a large blue and red container ship is docked at a pier, with several yellow cranes visible. To the left of the ship, there are stacks of colorful shipping containers and more industrial structures. The sky is clear and blue.

What are your ideas
or concerns?