

# Middle Harbor Shoreline Park & May 2021 Community Survey

Community Stakeholder Information Meeting  
November 17, 2021



# Survey Background

- The Port of Oakland (Port) sought input on the development and implementation of the Middle Harbor Shoreline Park (MHSP) Updated Master and Management Plans.
- Community participation in the survey helps us achieve a common understanding and vision between stakeholders and the Port as we develop the updated MHSP Master and Management Plan Updates.
- The survey results shown here are a summary of stakeholder feedback concerns regarding the park.



# Survey Information

- Online survey conducted via Survey Monkey in May 2021
- 89 survey respondents
- Where respondents live:
  - Oakland: 65%
  - Outside Oakland: 30%
  - No Response: 5%
  - West Oakland: 55%
  - East Oakland: 7%
  - Rest of Oakland: 38%



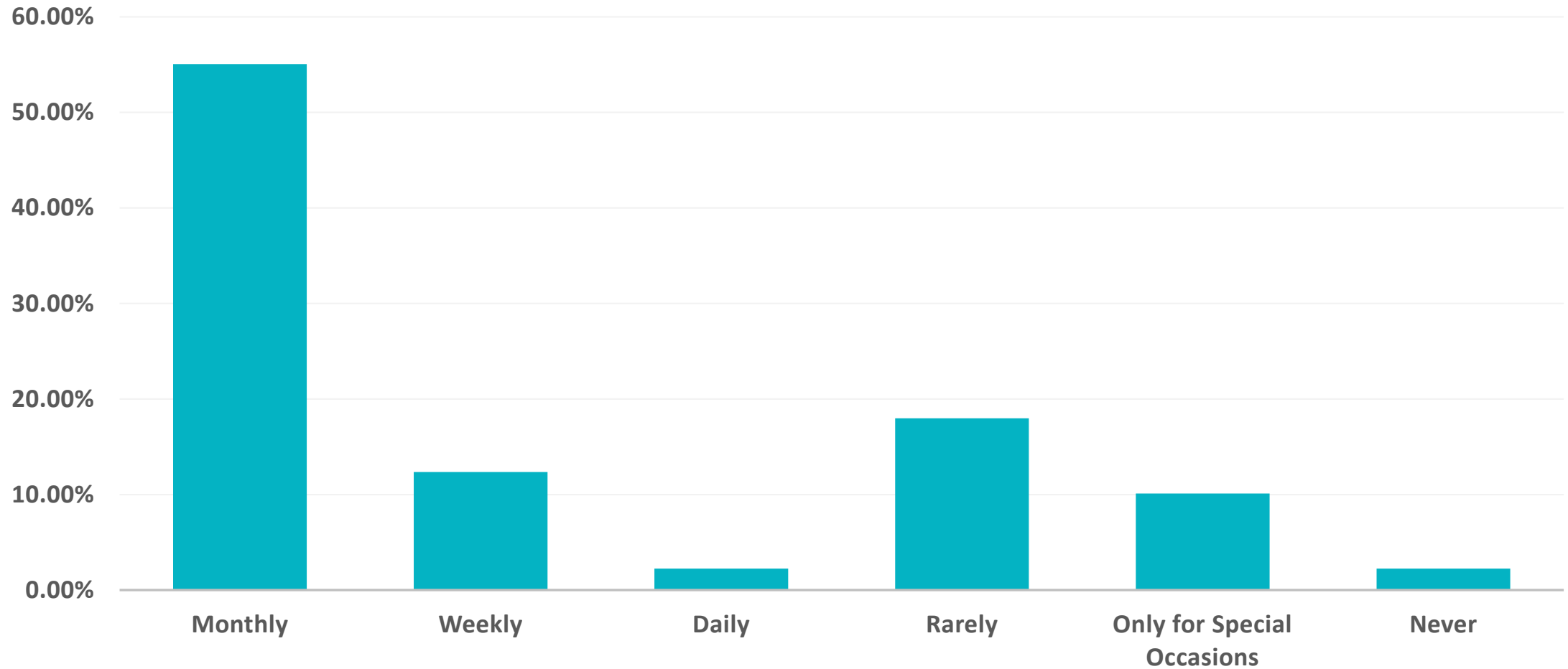
# SURVEY RESULTS





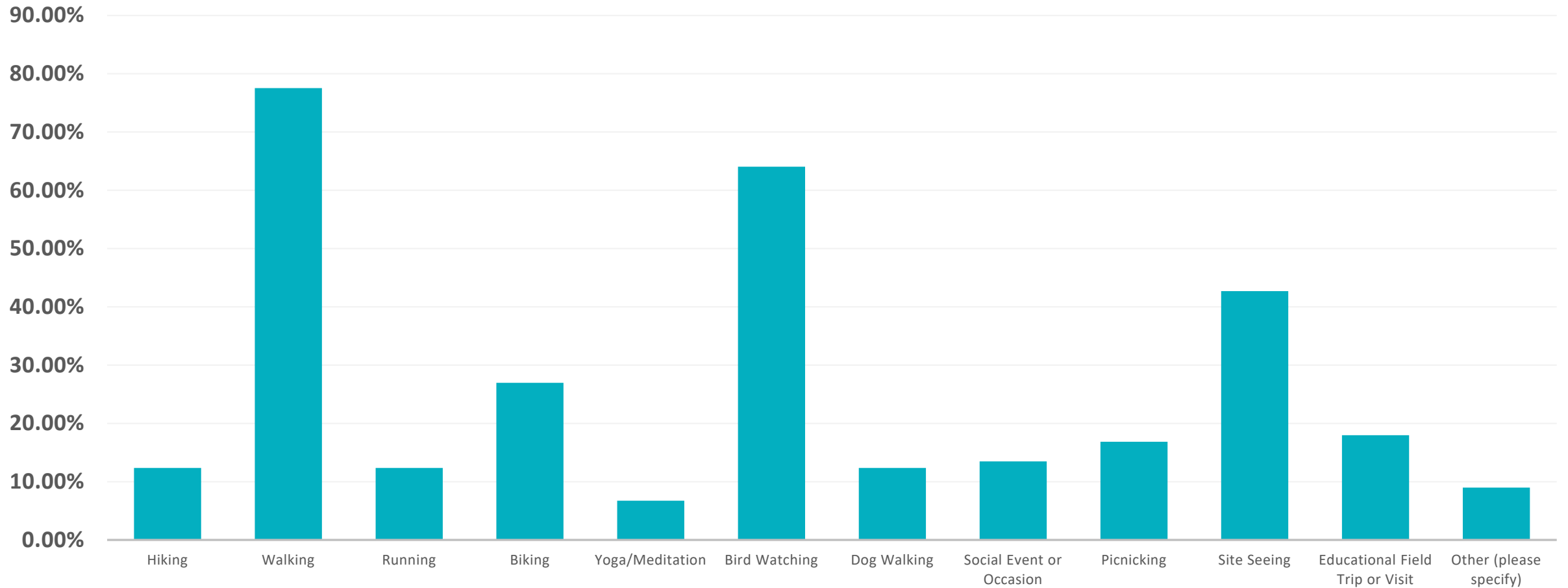
# Park Visits

How often do you visit Middle Harbor Shoreline Park?



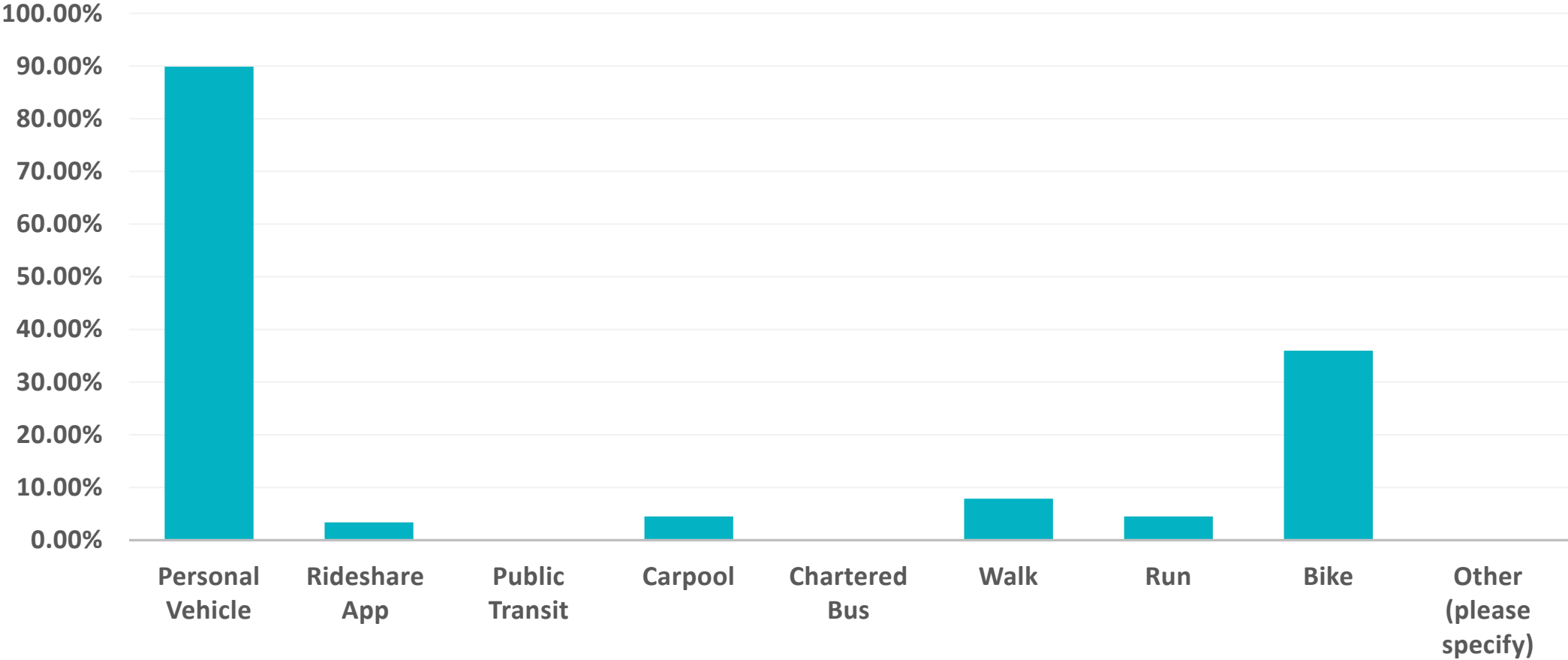
# Park Usage

How do you use Middle Harbor Shoreline Park? Check all that apply.



# Transportation To The Park

What mode of transportation do you use to get to Middle Harbor Shoreline Park? Check all that apply.



# Why Is The Park An Important Resource?

- Beautiful and needed green space in West Oakland
- Important resource for migratory birds and the birding community
- Diverse scenery, including nature, the City and Port operations





# How Can The Park Be A Better Resource?

- Safety and cleanliness
- Improved public access
- More publicity
- Educational, wildlife and maritime history field trips
- Better accessibility beyond automobile



# What Would You Like To Change At The Park?

- More security and safety improvements
- More benches
- Cleaner restrooms
- Increased options for recycling / composting and water-bottle-filling
- More native plants and bird-friendly plantings
- Increased inclusivity for all visitors, multi-lingual signage and accessibility for all





Thank You!