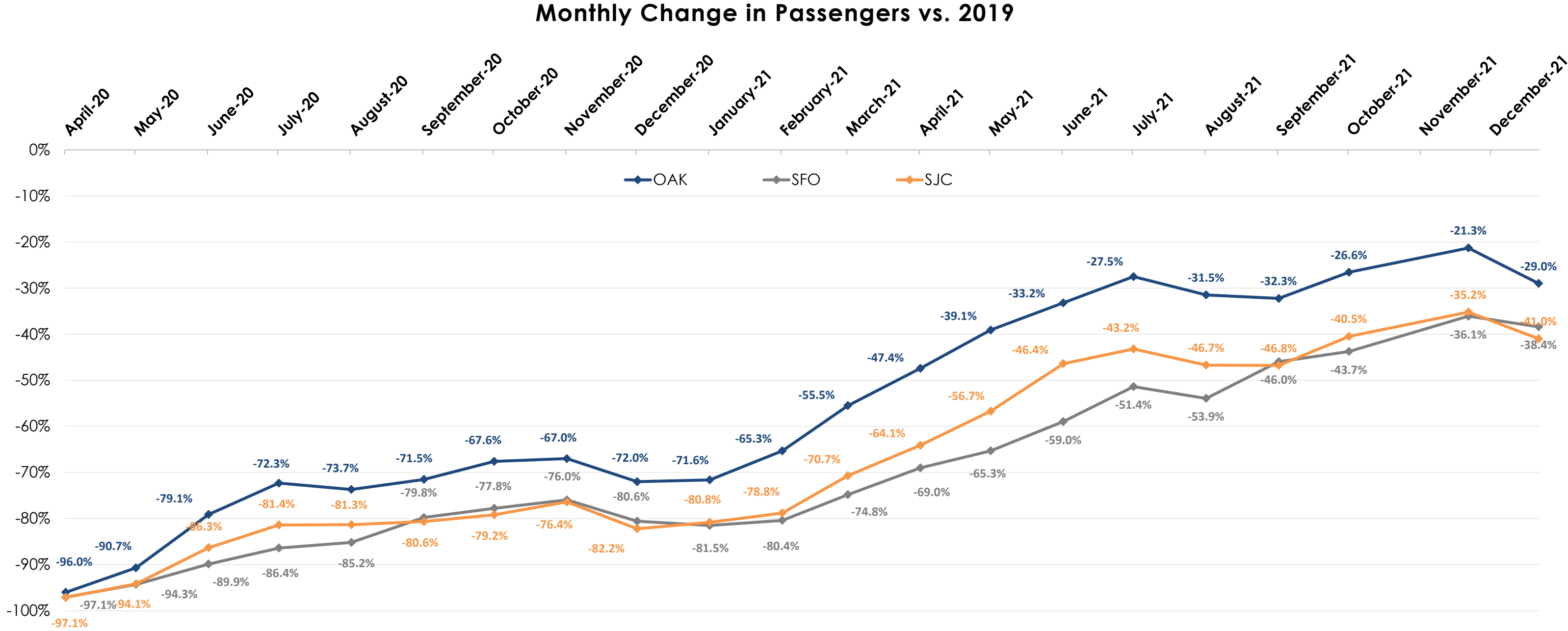




Capturing the Power of the East Bay

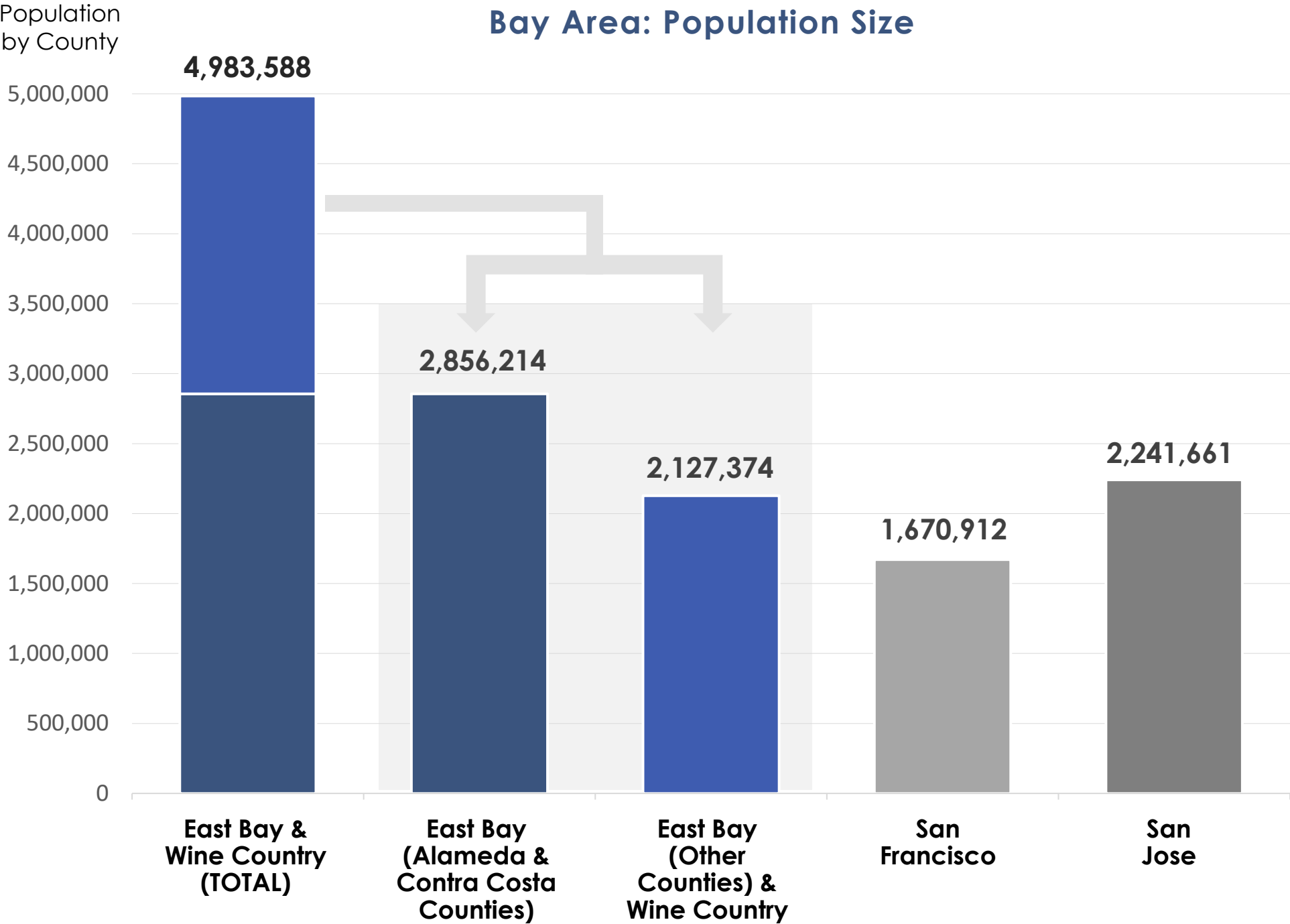
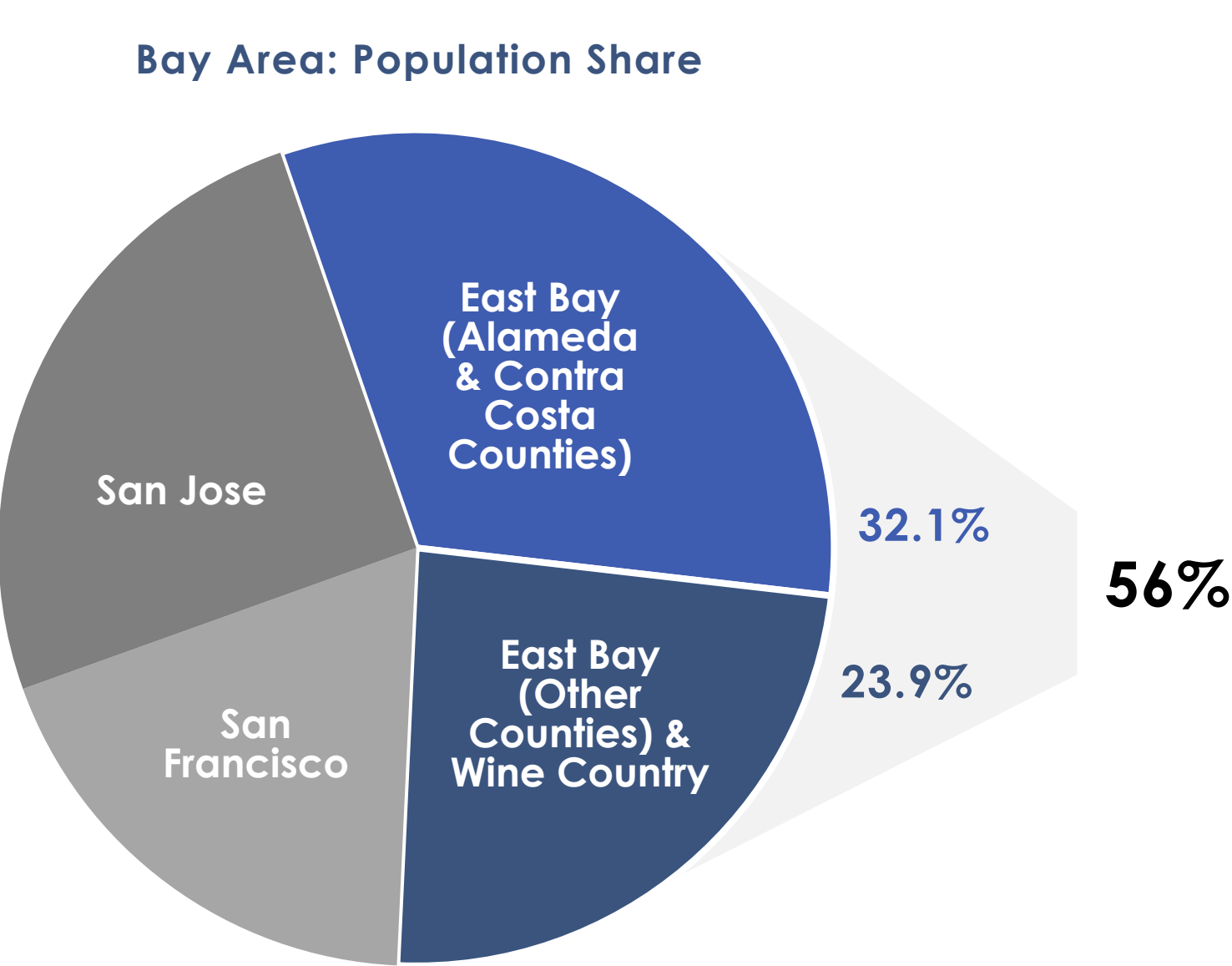
Routes Americas 2022 – San Antonio

Bay Area traffic recovery favors OAK



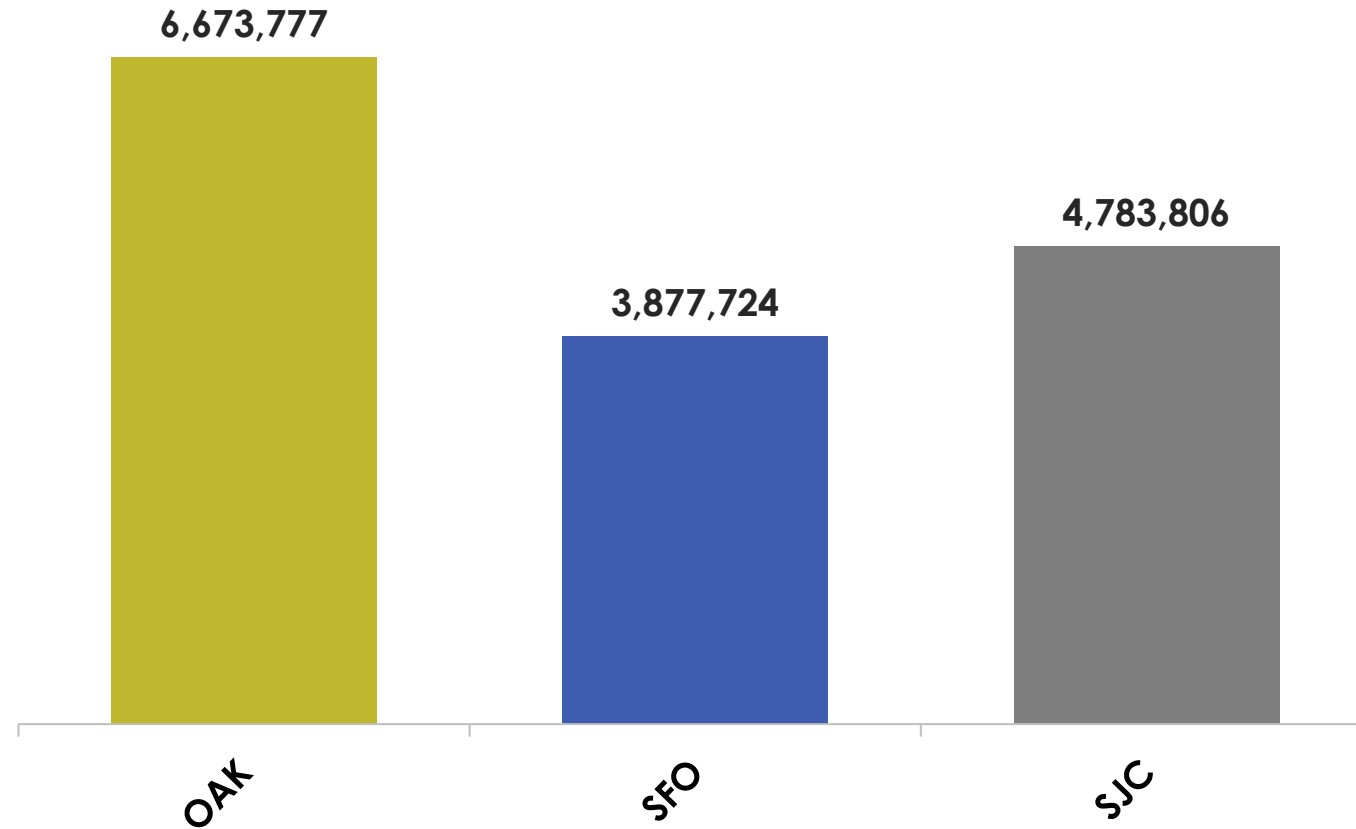
Source: 1/ Oakland International Airport; 2/ San Francisco International Airport; 3/ San Jose International; April 2019 – October 2021

San Francisco Bay Area population at a glance

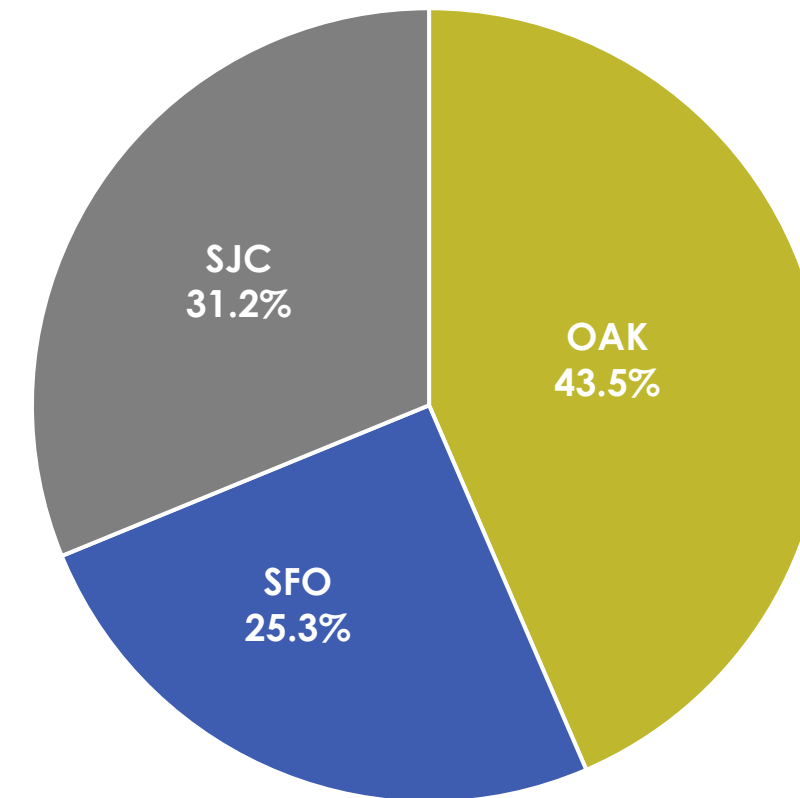


OAK's catchment has the largest share of Bay Area international demand

Bay Area: International Demand
Adjusted to Catchment Area

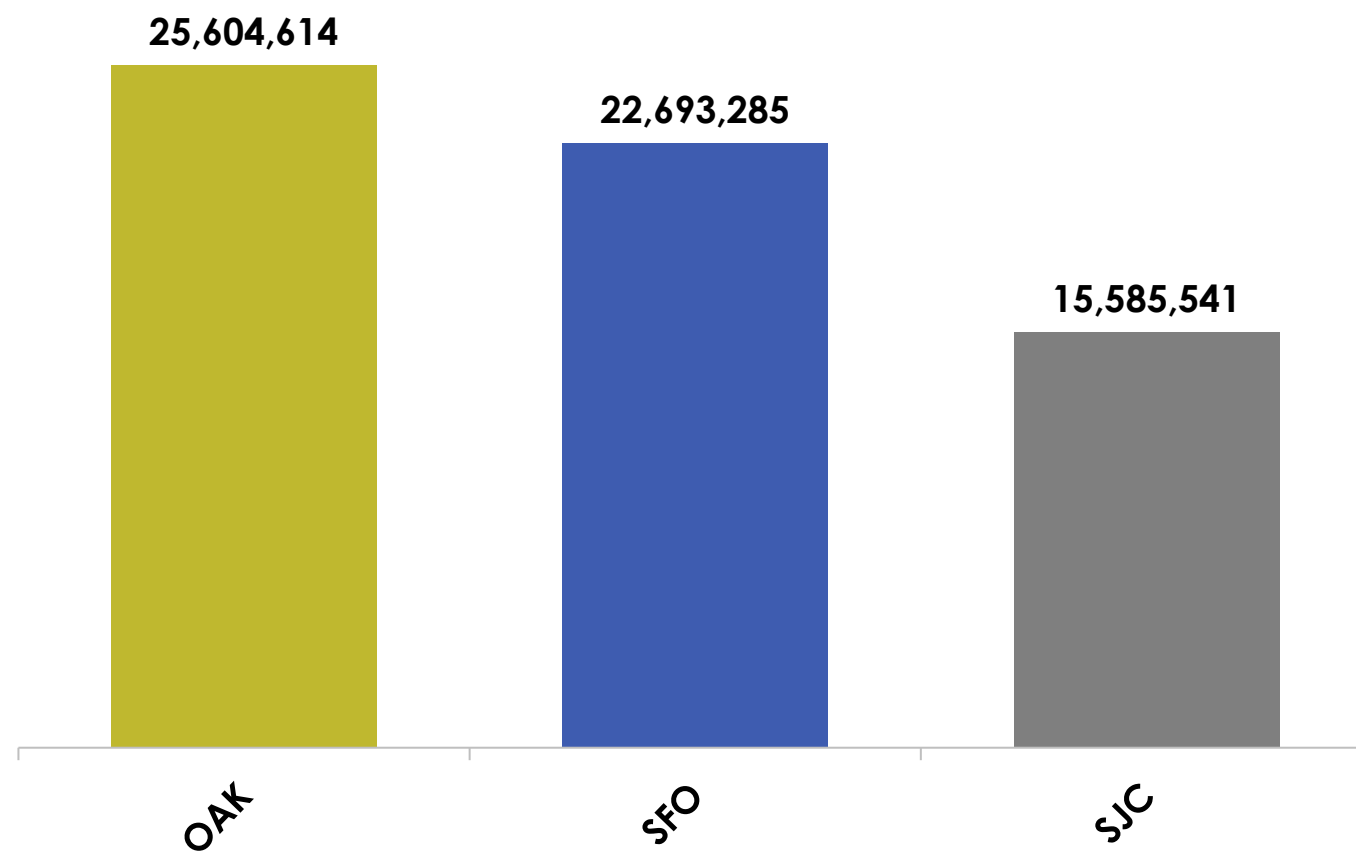


Bay Area: International Demand Share
Adjusted to Catchment Area

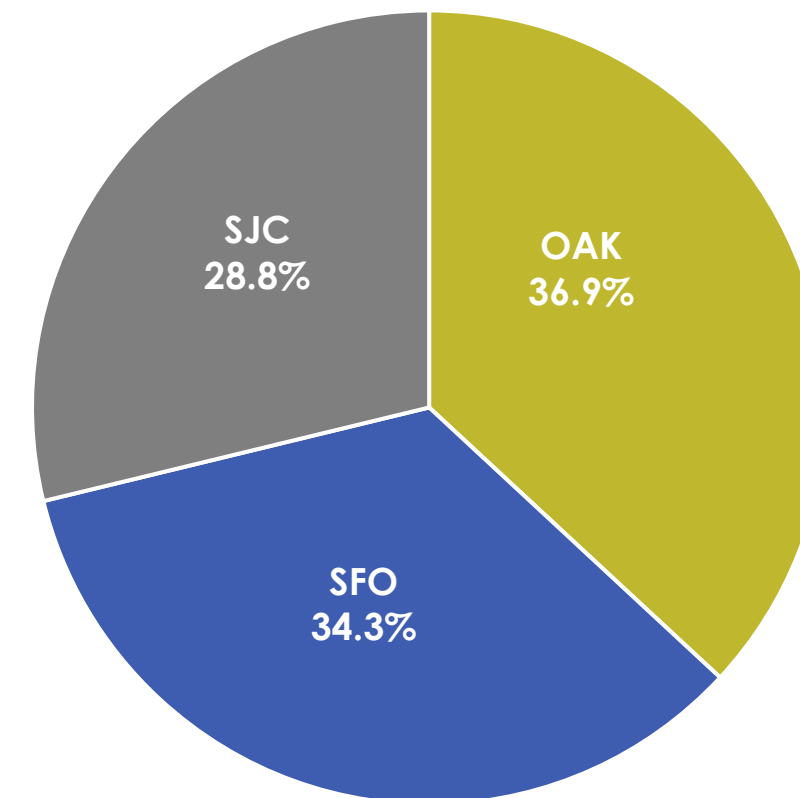


OAK's catchment has the largest share of Bay Area domestic demand

Bay Area: Domestic Demand
Adjusted to Catchment Area



Bay Area: Domestic Demand Share
Adjusted to Catchment Area



**5 out of 10 of the largest
Bay Area employers are
located in the East Bay**

1. Kaiser



2. Sutter Health



3. Facebook

4. Safeway



5. Tesla



6. Wells Fargo & Co,

7. Genentech

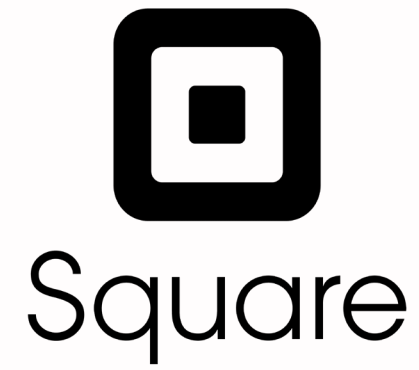
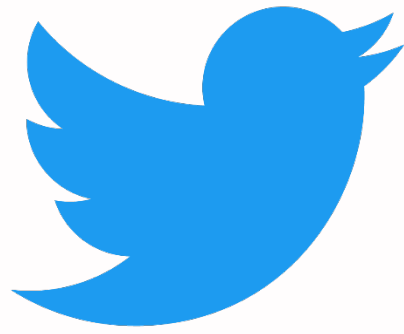
8. Salesforce

9. Allied Universal



10. PG&E

INDUSTRY: TECH, FINTECH BIOTECH, HEALTHCARE JOBS



credit karma™



KAISER PERMANENTE®



NOVARTIS



TECH

Twitter: more than 550
Zendesk: 3,570
Workday: 4,565
Pixar: 1,165

FINTECH

Square: 547
Lendup: 250
Marqeta: 563
Mosaic: 171
Intuit - Credit Karma: 1,300

BIOTECH

Biorad: 7,030
Bayer: 1,500
Novartis/ Grifols: 500

HEALTHCARE (Non-Hospital)

Kaiser Permanente: 7,000
Blue Shield: 1,200

Not only is most of the population in the East Bay;
so are most of the wealthy households

Bay Area Wealth	Household Income USD150K+	Household Income USD200k+
East Bay & Wine Country	312,528	162,860
San Francisco	162,492	98,148
San Jose	135,461	119,536

Business drives
OAK demand



A wave of migration from San Francisco has made Oakland one of the hottest local economies in the country

Downtown Oakland Jobs Current: 80,000 + 20,000 by 2022 = 100,000
New Alameda County residential units online in 2022 = 50,000

"The skyline's going to be totally reimaged, The perception of Oakland has changed."

-The San Francisco Chronicle



TRI-VALLEY IS RISING

200 new companies have moved into the Tri Valley since the pandemic began



the Tri-Valley's gross domestic product, making its economy larger than that of Wyoming and Vermont.

BISHOP RANCH

- OAK is the **closest and preferred airport** to Bishop Ranch
- Bishop Ranch is home to over **550 companies** and 30K employees work there.

California's largest corporation,





Sebastopol Emeryville Tracy San Pablo San Anselmo Livermore Lafayette
Cloverdale Benecia **Napa** Martinez Moraga Petaluma Vacaville El Cerrito
San Lorenzo Pittsburg Piedmont Concord Pinole Hayward Pleasanton
Alameda **Berkeley** Vallejo Albany Larkspur Fremont Manteca
Antioch Fairfield **San Francisco** Orinda Dublin Brentwood Lathrop
Richmond San Rafael **Oakland** Santa Rosa Dixon Sonoma
San Leandro Novato Oakley Suisun City Cotati
Walnut Creek Healdsburg Rio Vista Windsor Union City
Castro Valley Danville Rohnert Park San Ramon

*Visitors learn quickly what
those living here know:
OAK is the, “home airport”
and, under comparable
circumstances,
will always choose to
fly **OAK** first*

I ✈ OAK FIRST
Fly the East Bay Way