ACDBE Participation and Certification Process

Presented By:

Amy Tharpe, Director of Social Responsibility



ACDBE Participation and Certification Process

- Port /OAK operates under a ACDBE race neutral program
- Covers concession activities other than car rental (i.e. food, beverage, retail, parking and shuttle, provider's supplies, goods etc.)
- Overall Goal is 20.28% for federal fiscal years 2018-2020
- Seek local variety and diversity reflective of Oakland
- Firms must be ACDBE certified at proposal due date to be considered towards goal



ACDBEs at OAK:

- Gordon Biersch
- Jamba Juice
- Burger King
- Subway
- Firewood
- Andale

Former ACDBEs at OAK

- Otaez
- See's Candies
- Auntie Annie's Pretzels



SBE Outreach Information Required with Proposal Submission

SRD will review outreach activities for sufficiency by analyzing the following:

- Outreach plan and approach
- Outreach engagement/involvement (who, what when, how)
- Outreach follow up (decline/accept)

Pass/Fail Review:

- Small Business Outreach Engagement graded on a Pass/Fail basis
- Proposals that do not meet this outreach requirement will be rejected

