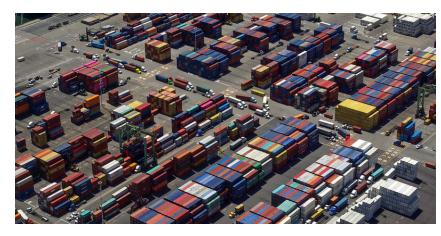


# Port of Oakland March container volume grows

Full imports and exports close first quarter strong



The Port of Oakland (Port) March container volume continues to signal the Port's cargo growth.

In March, 202,816 TEUs (twenty-foot containers) passed through Port facilities, marking a 19.1% increase over March 2023 volume.

Full imports at the Oakland Seaport continued to rise for the fifth month in a row, registering a 38.4% increase compared to March 2023. Port operators processed 83,483 full inbound TEUs in March 2024, in contrast to 60,311 full import TEUs in March 2023, reaching their highest volume since August 2022. Rising incomes and rising net worth among consumers in major Northern California markets are credited with supporting import growth.

Full exports grew for the fourth month in a row, boasting a 14.8% increase compared to March 2023 transiting 75,352 TEUs in March 2024, versus 65,635 TEUs in March 2023. This is the highest monthly total for full outbound cargo at Oakland since April 2021.

"I am encouraged that the positive cargo trends we are seeing in 2024 continue," said Port of Oakland Maritime Director Bryan Brandes. "A strong economy and the need for retailers to replenish stock in their warehouses are driving import cargo activity today." → 02





## IN THIS ISSUE

- CONTAINER GROWTH FOR FIFTH STRAIGHT MONTH
- DIEGO GONZÁLEZ
  APPOINTED GOVERNMENT
  AFFAIRS MANAGER
- SPRING AT MIDDLE
  HARBOR SHORELINE PARK
- HARBOR TOURS START
  IN JUNE
- NORWAY VISITORS



PORT OF OAKLAND

Seaport. Airport. Everyone's Port.



#### Port of Oakland appoints Diego González as Government Affairs Manager González to focus on green technology and Port modernization projects

The Port of Oakland appointed Diego González to Government Affairs Manager in March. Mr. González brings legislative advocacy and policy experience to the full-time position after serving eight years as a Port Governmental Affairs Field Representative. González most recently served in the Acting Manager position for the previous six months. He will lead the Port's governmental advocacy strategies with the Port's advocacy team, trade organizations and stakeholders.

"The Port is a major seaport gateway for California's goods, as well as a hub for green technology innovation," said Port of Oakland Government Affairs Manager Diego González. "I look forward to working with our team and our government leaders to ensure investments continue to further our commitment to zero-emissions operations while creating good-paying, local jobs for the region."

Prior to the Port of Oakland, Mr. González served on the staff of former Assemblymember Rob Bonta where he worked on a wide range of policy and stakeholder The Port is a major seaport gateway for California's goods, as well as a hub for green technology innovation.

Diego González, Government Affairs Manager Port of Oakland

engagement activities. He has been involved in the Oakland and East Bay region's political and governmental landscape for over 12 years. Mr. González currently serves on the Board of the Alameda Chamber and Economic Alliance and has served as a member of the Alameda County Democratic Central Committee and Vice-Chair of the California Democratic Party Chicano Latino Caucus.

"I have had the privilege to work with the industry's top leaders here at the Port," said González. "Helping to ensure further investment in Oakland's working waterfront and airport will be my goal for the coming years."

Mr. González holds a Bachelor of Arts in Political Science from the University of California, Davis. 💸

#### **Container volume grows** continues



Empty imports rose 11.9%, registering 20,254 TEUs in March 2024, compared to 18,097 TEUs in March 2023. Empty exports also declined 9.5%, transiting 23,728 TEUs in February 2024, versus 26,225 TEUs in March 2023.

See the Port of Oakland's Facts & Figures page HERE. 💠

#### **Maritime Moments**

Market Street Pier, 1939. The SS Isar is loading logs which had been unloaded from the disabled SS Vancouver.







Middle Harbor Shoreline Park

Right: Oakland's Lockwood STEAM Academy 3rd graders recently learned about the difficulties migrating birds face surviving on the wild shoreline through fun interactive games and on-site bird discovery.

### Environmental Spotlight

The Port contracts with Stepping Out Stepping In

(SOSI) to administer educational outreach/programs throughout the academic school year. The classes meet science and California history state standards with a focus on ecology and cultural history of the SF Bay-Oakland Estuary. Curricula are targeted primarily to kndergarten through fifth grade aged students.



Standing in the shadow of and surrounded by the Seaport's massive cranes lies an oasis. **Middle Harbor Shoreline Park** (MHSP) is a 38-acre shoreline park built and operated by the Port of Oakland for the community, with more than two miles of pathways encircling Middle Harbor Basin. MHSP is a place to learn about local history, the natural environment, maritime activities and stewardship for the environment.

Spring is here and **Education Outreach and Programs** are back at MHSP. The Port has made things a little easier for shorebirds through **habitat restoration**. Check out some of our avian visitors!















#### Port of Oakland free, summer harbor tours return next month Tickets available April 29 for popular boat tours running through October 2024

The Port of Oakland is offering this year's free harbor tours to the public from May to October 2024. It's a unique opportunity to see the Port's shipping operations up close while enjoying a sunset cruise along the Oakland Estuary and San Francisco Bay.

"These tours are an important opportunity to strengthen our ties with the community," said Port of Oakland Social Responsibility Director Amy Tharpe. "Seeing giant container cranes and huge ships up close is not only exciting, but it also brings to life how the Port is a vibrant contributor to our region supporting more than 98,000 jobs."

The first harbor tour is a few weeks away and sets sail on Friday, May 10 at 6:45 p.m. Guests will experience an insider's take on Oakland Seaport activities and sail alongside large container ships and the Port's marine terminals.

Port staff will provide live, 90-minute narrated tours that offer educational background about Port history, operations, and the Port's clean and green plan for zero-emissions.

The cruise departs from the Oakland Ferry Terminal located at the foot of Clay Street in Jack London Square, one Friday evening each month (see schedule in right sidebar).

Tickets for the first harbor tour (May 10) will be released on the Port's web site, at 8 p.m. on April 29. For the rest of the tour season, tickets will be released during the first Monday of the month, at 8 p.m. and granted on a first come, first-served basis.

The tours have become so popular that tickets often run out within the first hour of being released. Each tour accommodates approximately 230 passengers.

Click **HERE** to get more information about the tours and register for tickets.

Many of the Oakland Seaport's expansive maritime operations are best viewed from the water. Guests will also enjoy the spectacular San Francisco and Oakland skylines as the sun sets.

# Upcoming schedule:

May 10, 2024 (First cruise) 6:45 pm – 8:15 pm 90-minute cruise (\*Registration: April 29, 8:00 pm)

June 14, 2024 6:45 pm – 8:15 pm 90-minute cruise

July 12, 2024 6:45 pm – 8:15 pm 90-minute cruise

August 16, 2024 6:45 pm – 8:15 pm 90-minute cruise

September 13, 2024 5:30 pm – 7:00 pm 90-minute cruise

October 18, 2024 (Last cruise) 5:30 pm – 7:00 pm











The Port hosted a delegation from Norwegian ports this month which included a briefing and a tour of the Oakland Seaport. Chief Operating Officer Kristi McKenney discussed green ports and collaboration opportunities. 💸





#### **INDUSTRY RESOURCE LINKS:**

- Oakland Portal
- ▲ Oakland Seaport Map
- ▲ Ocean Carrier Services
- Shipping Forms & Permits
- Shore Power & Vessel Commissioning
- ▲ Trucker Resources
- ▲ TWIC
  - Maritime Services Directory



ten mine synthesis in a synthesis min'n minerer Zégen