

Aviation Overview

Demand for air passenger and air cargo services in the San Francisco Bay Area is expected to continue growing much faster than the regional population. In 2001, 11.4 million passengers used Oakland International Airport compared to 10.6 million in 2000. When examining figures over a ten-year period, the number of Oakland International passengers nearly doubled between 1990 and 2000.

The Oakland International Airport terminal was originally designed to comfortably handle 7 million passengers. The Port of Oakland is ready to build a new airport complex that will focus on the customer. Highlights of the Airport Development Project (ADP) include a six-lane parkway into the airport from Interstate 880, 12 new passenger gates, a consolidated terminal building, a centralized concourse, a 6,000 space parking facility and a two-level airport arrival/departure roadway.

The ADP will boost the regional economy by adding up to 2000 construction jobs, 2300 new permanent aviation industry jobs once the airport expansion is completed, and 400 induced jobs. The Port of Oakland estimates ADP direct and induced employment will produce \$600 million in personal income. The airport expansion represents nearly \$2 billion in additional business revenue. It also means \$76 million in additional state and local tax revenues.

Between 1990 and 2000, gains were strongest in the short-haul regional market, contributing to a 6.8% annual growth rate and air cargo grew at an even faster rate, averaging a 12.5% annual growth rate. In ten years, Oakland moved from a 28% share of the Bay Area air cargo market to a 45% share. Most of that market share growth is a result of Oakland's concentration on serving dedicated cargo carriers like FedEx and UPS, which have targeted e-commerce and regional business needs over the last decade.

To continue meeting the region's projected demand for air services, the Port of Oakland prepared a comprehensive Airport Development Plan, with a Terminal Expansion Concept Study that lays out a blueprint for selective Airport development. Current challenges include dealing effectively with concerns in adjacent communities over the impacts of airport expansion, while moving forward with construction of new facilities to meet the ever-increasing demands of airport tenants and the traveling public.

For more information, please contact George Turner , Aviation Marketing at (510) 627 – 3617.