

Aviation Committee Summary July 8, 2002

The Committee was called to order with all members present. The following items were covered:

The Committee requested updates on the following items:

- Maintenance and Housekeeping
- Baggage claim communications
- Renovation status
- Permit Lot resolution

These items will be provided to the Committee prior to the July 29 meeting.

1. **Airport Advertising Program** - Aviation staff presented information on the Airport's marketing program as it relates to the effectiveness of the advertising program. Awareness of the Airport has increased significantly in the last year in part due to the effectiveness of the program. This year's campaign will target getting higher awareness levels of the 14 daily transcontinental flights currently in the schedule. It is important that these flights do well, as it would lead to additional flight activity. Staff reviewed with the Committee the two advertising related Board calendar items on the July 16 calendar. Staff clarified that flexibility exists within this program should conditions change as the year progresses.
2. **Terminal Expansion Project Implementation** - Staff reviewed with the Committee the process used and the resulting recommendations for the hiring of consultants to do the final design for the renovation of Terminal 2 and a new concourse for Terminal 2. A number of issues were reviewed including the amount of local participation and how the selection panel considered the various criteria. The Committee deferred action on this item. Staff also reviewed project delivery strategies for the Terminal 2 projects as well as the design/build program for the parking garage. Once again action was deferred.
3. **Review of July 16 Aviation Board Calendar Items** - The Committee reviewed the Board Calendar items scheduled for July 16. A brief presentation was made on the proposed Air Show celebrating the Airport's 75th anniversary. The Committee had a number of questions and passed this item on to the Board without a recommendation pending answers to those questions. Staff will provide the full Board with the additional information prior to the Board meeting. All other items except for the Terminal Expansion items were forwarded to the Board for approval.

Public Forum was held and the Committee went into closed session at 1:30. Following Closed session, the Committee decided to reconvene the meeting on Friday, July 12 to continue discussion on the Terminal Expansion items. The Committee meeting was closed at 2:39.

The Aviation Committee was reconvened at 12:12 pm on July 12, 2002.

Discussion continued on the Terminal Expansion Program items. Staff presented three options for construction delivery of the program along with an analysis of each option. Commissioner Tagami announced he would recuse himself from the discussion on the selection of the architectural teams for the Terminal 2 projects and the Committee went into closed session at 12:27 pm and reconvened in open session at 1:23 pm.

The Committee then discussed the selection of the architectural teams. Staff stated that the projects were recommended for award in the order presented because that was the order in which the interviews were held. Teams interested in the renovation project were interviewed first and then interviews were held with the teams interested in the expansion project. There was no technical reason for the order in which the projects were presented. The Committee discussed its desire to maximize the dollars spent on local firms. It was pointed out that if the extension project were awarded first and then the expansion project was awarded, there would be an increase of approximately \$300,000 going to local firms. Based on this rationale, the Committee decided to recommend to the Board, awarding the extension contract to the Carter-Burgess team and the renovation project to the MWM-Lee team.

Commissioner Tagami rejoined the meeting for the discussion on the delivery method. The Committee agreed with the concept of holding one entity responsible for the delivery of the program. It was pointed out that this method would make adherence to the Port's Local Business Utilization program more effective and provide more opportunities for local firms. The Committee recommended that one process be established to retain a master builder to construct the Terminal 2 related projects and that within that contract an option be placed to include the design/build of the garage and other terminal related projects to be exercised at the Port's discretion. This delivery method will be forwarded to the full Board for consideration at the July 16 meeting.

There being no further business the meeting was adjourned at 1:54 pm.