

## **Aviation Committee Summary May 26, 2004**

The Aviation Committee was called to order at 12:11pm with all Committee members and appropriate staff in attendance. The following items were discussed:

1. **Oakland Maintenance Center Recommendations** - The Committee reviewed the staff report, which recommends the demolition of the former United Airlines Maintenance Base now known as the Oakland Maintenance Center (OMC). The expenses to keep the building standing outweigh all of the revenue sources. Additionally, the OMC is in the way of meeting immediate parking needs and future terminal expansion. The Committee reviewed the need for additional parking as the garage is expected to begin construction in January and remove 2,000 stalls from the parking inventory. The Airport's parking strategy was briefly discussed and staff will provide a full report on the parking strategy at a future Committee meeting. The Committee agreed with the staff's recommendations and staff will begin a competitive process to select a firm to demolish the OMC. Prior to award of the contract, staff will provide a report to the Committee on capitalizing this project and addressing the concern of not negatively impacting the Port's bottom line next year. While the communities around the Airport are aware of this project further outreach will be made and final recommendations on the reuse of the site will be developed as part of the upcoming Master Plan process. In carrying out the contractor selection process, staff will investigate and implement, if feasible, an application fee for those firms wishing to participate in the process.
2. **Airport Construction Mitigation Program** - This item focused on the strategic communications program related to maintaining the customer base at the Airport through the on-going construction program. Staff's program included the use of various types of media, the website and Port publications to communicate construction related impacts to the traveling public. While full implementation of this plan would cost \$1.3 million per year, the Committee directed staff to stay within the existing marketing budget of \$650,000 per year. Staff will be working with media outlets to obtain as much free advertising as possible and leverage all Port communications assets in this effort. At a future Committee meeting staff will report on how the Aviation and Communication Divisions will be working together to maximize the benefits from Port advertising dollars. This program will kick off late this calendar year as most construction impacts will not occur until the garage gets under construction in January.
3. **June Aviation Board Agenda Items** - The Committee discussed all Board agenda items scheduled for the two June Board meetings. All items were recommended for approval with the exception of the contract extension with the Alameda Sheriff's Department for security services at the Airport. This item will be reconsidered next month following additional coordination with the City of Oakland. The overall security program was discussed and it was presented that

all agencies are working well together and that the performance of ABC Security has improved significantly over the last three years. The Committee also discussed the Airport exhibit contracts, which calls for the Oakland Museum and the Oakland High School for the Arts to share responsibilities. Prior to execution of the contract with the High School, the Committee wants the Port to receive a detailed proposal from the School on the services to be provided. Staff also presented changes to the baggage explosive detection system that will require additional design and construction cost. Local congressional offices will be contacted to obtain federal funds to cover these costs. If those funds are not received the costs will be covered in airline rates and charges.

Open forum was held with one speaker and the Committee went into closed session at 1:30pm and subsequently adjourned at 1:45pm. The next Committee meeting will be held on June 28, 2004.